



BRITISHROWING

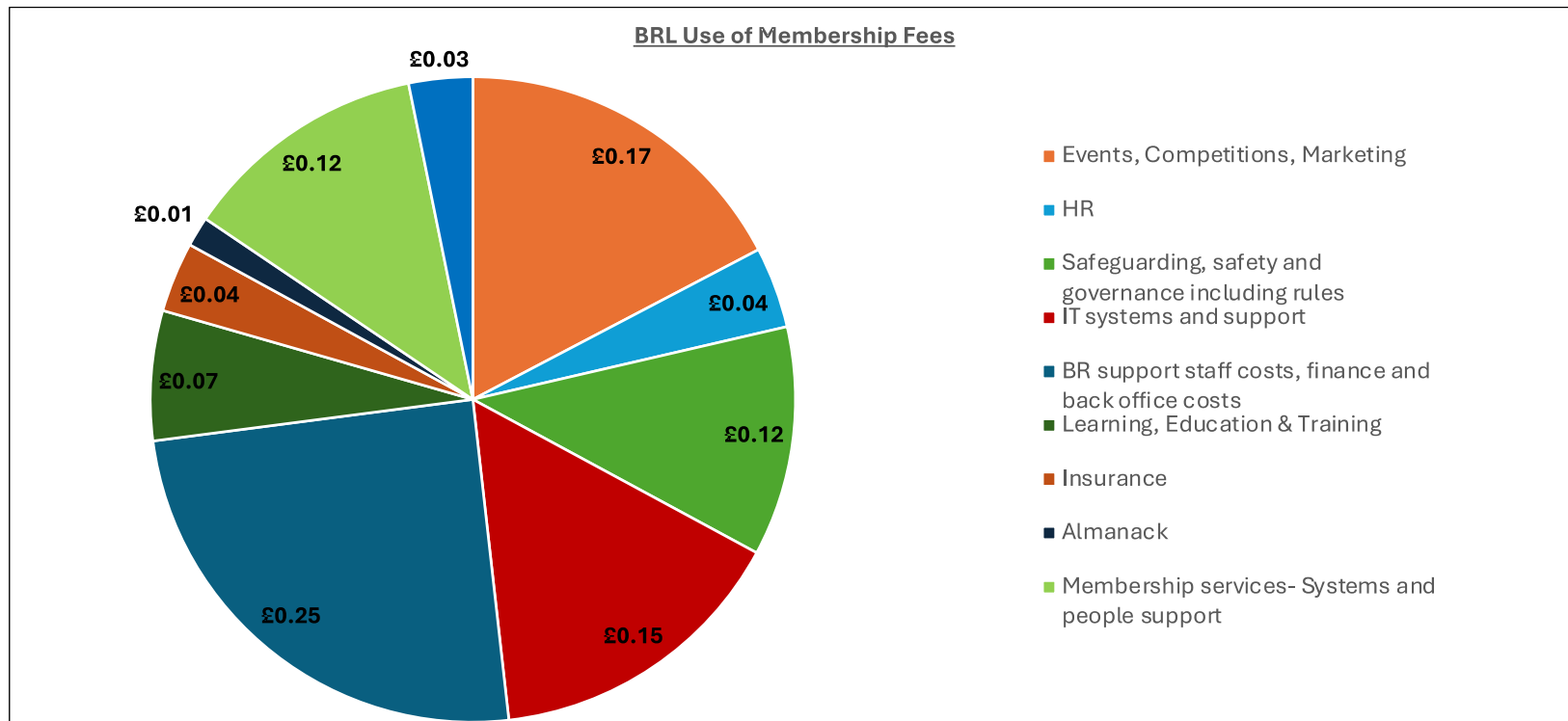
# Briefing to the Eastern Region Rowing Council

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# The Headlines

- Team GB success on and off the water
- Funding for Los Angeles Olympic cycle at levels above other sports
- Better delivery for the sport:
  - Combined Junior & Senior Championships --> A festival of rowing
  - Coach development and Coaching Conference
  - Regional Academies
  - Coastal Sculling & Coastal Sculling Academies
  - Website improvements
- In the pipeline
  - Slicker safeguarding
  - Better support for grievances
  - Better connectivity with regions, clubs and competitions (governance reform)

# Where the membership and affiliation fees go (£1.6 million)



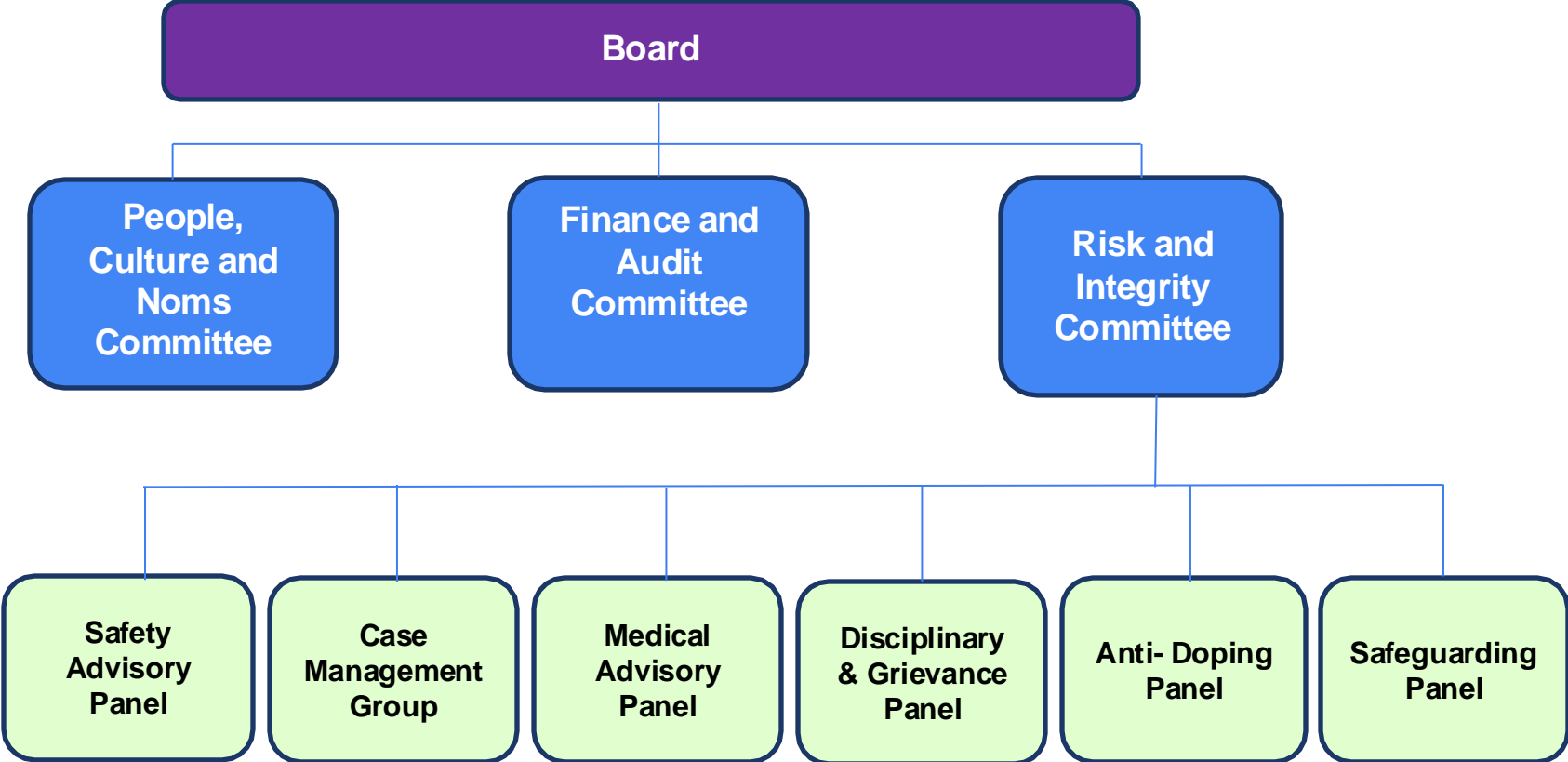
# The Challenges – a personal view

- We are a mid-size sport and currently have little headroom scope to invest
- Climate change is increasingly impacting the sport
- Technology – ClubHub, no app, poor tech implementation
- Headquarters that is from a previous era
- Poor connectivity between Hammersmith, regions, clubs and competitions
- Limited capacity to deliver

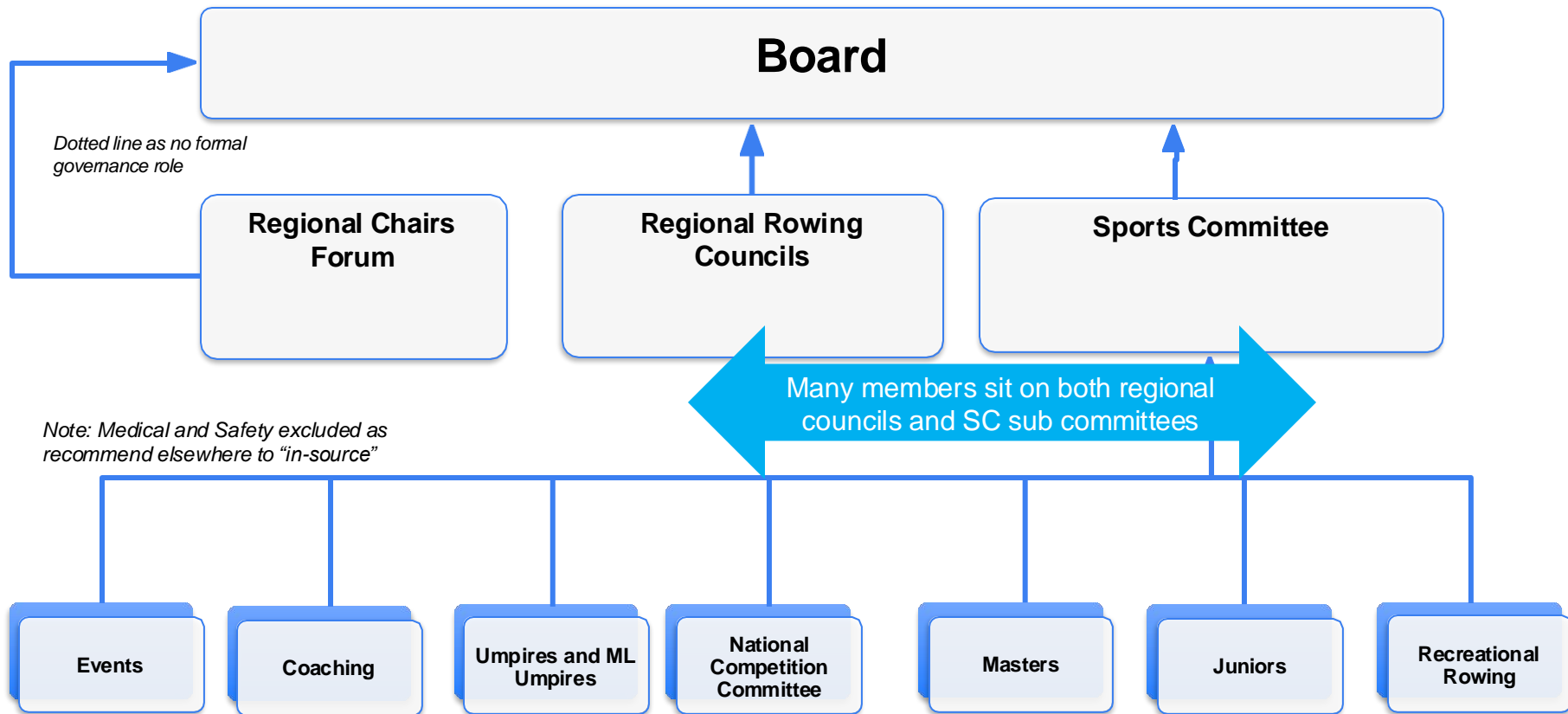
# The positives – a personal view

- Significant improvements over the last four years in culture and operational effectiveness
- Although governance sounds dry, getting it right will enable better alignment of the needs of clubs and competitions
- BR staff looking at commercialisation ideas for both the NGB and for clubs
- Open to regions to bid for investment if they can show a return on the investment

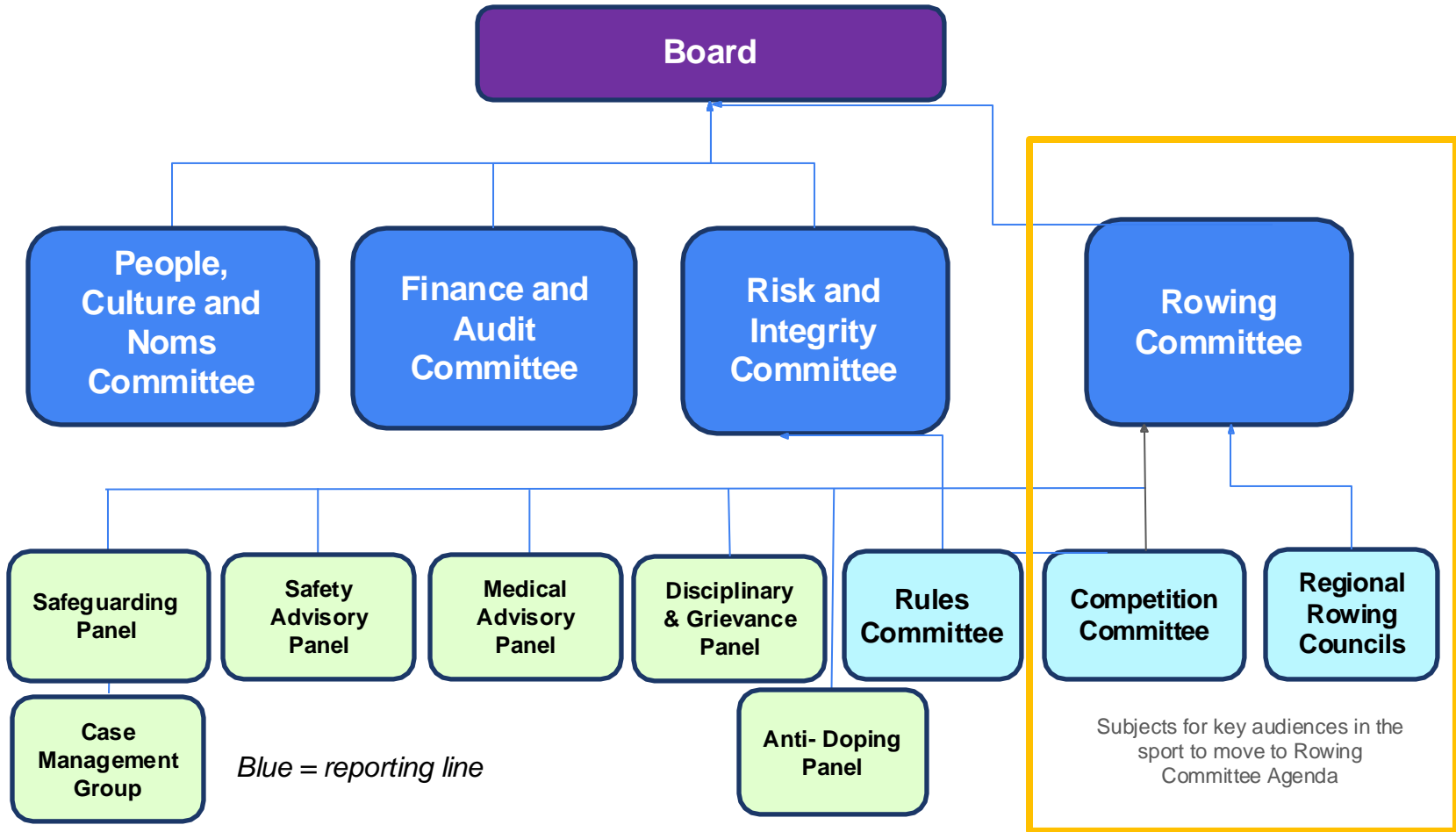
# New Board Committees



# Connecting with the community - We have two structures that overlap...

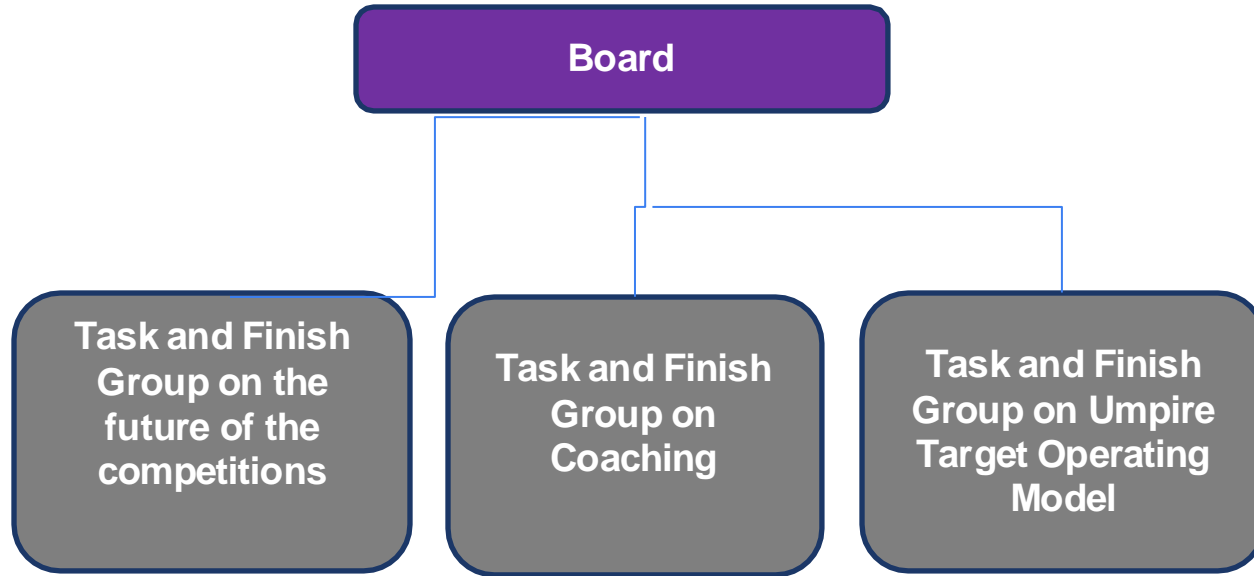


# The emerging solution





# Greater use of Task & Finish Groups



*The Task and Finish Groups will be set up following our agreed ways of working with a Terms of Reference, include Subject Matter Experts sourced from the Exec, Volunteers, Non-Exec etc. who will report back to the Board recommendations for decision. The TOR is approved by the Board, this does not mean the Board needs to lead these forums.*



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# Questions

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