



BRITISHROWING

Regional Chair's Report

June 2022

TEAMWORK | OPEN TO ALL | COMMITMENT



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Please note that all information in this report is in the public domain and can be freely shared with clubs, events, members and volunteers



I. Governing body update

Adaptive Rowing Update

British Blind Sport(BBS) "Have a Go Days" - We will be supporting several of the BBS Have A Go Days over the summer and autumn, these are multi-sport taster events that support blind and partially sighted people of all ages and abilities to come along and give indoor rowing a go. So if you know of anyone that might be interested in rowing - on or off the water, Have a look at the list of event days [here](https://britishblindsport.org.uk/bbs-have-a-go-days/) (<https://britishblindsport.org.uk/bbs-have-a-go-days/>) or email participation@britishblindsport.org.uk. - We are attending the Exeter, Liverpool and Leicester Days - and if you would like to support us and are knowledgeable about blind sport - contact us jo.atkinson@britishrowing.org

With the [International Blind Sport - World Games](#) being held in Birmingham next year (2023) there's still time to find that next star! There is a newly formed British Rowing Adaptive Working Group to help support the development of adaptive rowing and the members are Jo Atkinson (British Rowing Adaptive Lead - Clubs) Bruce Lynn (marlow RC) Mark Dewdney (Stratford RC & Chair of the Community Adaptive Group and Chris Boys (Guildford RC) anything you want to raise with British Rowing or general enquiries about developing adaptive rowing, please email jo.atkinson@britishrowing.org

Introducing Adaptive at your Club (workshop) - if you'd like to know more about hosting adaptive rowing at your club but feel you would like to know more and be able to discuss it with other like minded clubs & coaches - contact Jo.atkinson@britishrowing - there will be a series of workshops in the autumn held around the county - register your interest

At the request of the adaptive community, there are plans underway to organise and run a Club Coach Course for prospective coaches that have a disability themselves (as they identified that some of the adjustments required for some attending might mean extra time is need for both the course & any assessments, which may not be possible at every course) again if you have anyone suitable - check out the course outline [here](#) - and perhaps get them to work thought the prerequisites listed in plenty of time , again - any queries please contact jo.atkinson@britishrowing.org

Resources - check out the Club Guide to Adaptive Rowing - [found here](#)



Support for Ukraine

British Rowing is appalled by developments in Ukraine and condemns the actions taken by Russia against Ukraine. Our thoughts are with the members of the Ukrainian rowing community and the Ukrainian people. There's lots of ways we can support Ukraine here is the link to the front page of the website <https://www.britishrowing.org/2022/03/supporting-ukraine/> which has lots of ideas, and advice where we advertise what people are doing to raise money.

If you have a charity event or challenge to support Ukraine? Email us at comms@britishrowing.org to be added to this page.

Rower development Guide

The new and updated version of the Rower Development Guide will be launching. The Rower Development Guide is British Rowing's unique interactive tool to help coaches and rowers develop. Giving coaches an overview of their rowers and areas for their development whilst helping rowers learn the appropriate athletic, physical literacy and knowledge to help progress safely and enjoy the sport for longer. This will be a public beta and we are still very keen to have feedback on the platform... More information can be found here: <https://www.britishrowing.org/knowledge/rower-development/rower-development-guide/>

Taking Equipment to Europe

As clubs return to normal and coaches are thinking about training camps in warmer parts of Europe, we would just like to remind you that after Brexit there are rules on moving equipment about Europe that now need to be followed. The GB Rowing Team has put together helpful guides on what needs to be done before you get on the boat or train to training camp.

This is not a short process, so please advise your clubs to not leave it to the last minute as it could cost a lot of money in taxes, get your equipment impounded, or even stop equipment from leaving the country

<https://www.britishrowing.org/2022/02/training-camps-towing-to-the-eu-guidance/>

<https://www.britishrowing.org/2022/02/the-days-of-throwing-some-boats-and-equipment-on-a-trailer-are-sadly-long-gone/>



Check Clean Dry

British Rowing is supporting this campaign to raise awareness about non-native species affecting the ecosystems that rowers enjoy. An invasive species is a non-native biological organism, and its introduction can impact British plants, animals and their environment. Sometimes they can help native organisms, but they can also devastate entire ecosystems.

As rowers, we spend most of our time on the water (or occasionally in, if you're unlucky!), therefore it is our responsibility to check our equipment and clothing to make sure we don't spread non-native invasive species.

To help protect the water sports we love, we can follow three simple steps when leaving the water:

Check – our equipment and clothing for live organisms

Clean – and wash all equipment and clothing thoroughly

Dry – all equipment and clothing, as some species can live for many days in moist conditions.

By following these simple steps, not only will you help protect the environment, but a clean boat is also a speedy boat for racing season!

With Easter camps and the summer racing season coming up, your boats will be travelling across the country and even across the continent to warmer climates. So make sure you follow the three simple steps; Check, Clean, Dry to ensure you don't bring any unwanted hitch hikers back to your home water.

To learn more visit the [GB non-native species secretariat website](#).

EA Licence update

The EA prices for the Stour and Ancholme are now available on the Boat register part of ClubHub.

Stour

Boat Type	Navigational Water	22/23 Fee	23/24 Fee	24/25Fee
Standard	Stour	£19.71	£25.52	£31.33
Junior	Stour	£6.29	£7.95	£9.60
Coaching Launch	Stour	£14.82	£17.32	£19.82

Ancholme

Boat Type	Navigational Water	22/23 Fee	23/24 Fee	24/25Fee
Standard	Ancholme	£19.71	£25.52	£31.33



Junior	Ancholme	£6.29	£7.95	£9.60
Coaching Launch	Ancholme	£29.35	£34.65	£39.65

Thames

Boat Type	Navigational Water	22/23 Fee	23/24 Fee	24/25Fee
Standard	EA	£29.54	£30.72	£31.33
Junior	EA	£9.05	£9.41	£9.60
Coaching Launch	EA	£59.30	£69.30	£79.30

For more detail information follow this link.

<https://www.gov.uk/government/publications/the-environment-agency-national-navigation-boat-registration-charging-schemes/national-navigation-boat-charging-schemes-from-2022#part-1>

Club Masterclass

The next club masterclass will be on Finding Funding, it will be on 20th June at 7pm, we will have 4 rowing clubs on the panel to explain how they have raised funds in their clubs sign up [Here](#)

Webinars

iRowClean 14th June 7:30pm-8:30pm Sign Up Here <https://attendee.gotowebinar.com/register/4369840062920212239>

We invite rowers, coaches, volunteers, parents or carers to join this free 1 hour webinar which will provide you with an opportunity to understand your anti-doping roles and responsibilities. There will be opportunities to ask questions throughout the session.

Presenter: British Rowing Anti-Doping and Integrity Manager, Jacqui Traynor and Rob Cree British Rowing Paralympic Talent Coach and UKAD Clean Sport Educator

iRowClean Supplements and Medications 28th July 1:00-1:45pm sign up here

<https://attendee.gotowebinar.com/register/1327778361399960846>



We invite rowers, coaches, volunteers, parents or carers to join this free 45 minute webinar for a deeper discussion about supplements and medications in sport, which will provide you with a better opportunity to understand your anti-doping roles and responsibilities. There will be opportunities to ask questions throughout the session.

Presenter: British Rowing Anti-Doping and Integrity Manager, Jacqui Traynor

Home International Rowing Regatta: The Home International Rowing Regatta is back and the England Rowing Selection policy can be found here with trials at London Docklands on July 10th. More information here: https://www.britishrowing.org/gb-rowing-team/performance-talent/england_hir/

Club Guides (People Guide)

Following consultation in 2019, this guide is one of several developed in response to clubs' requests for more guidance and support on a wide range of club related topics. We hope it will help to build good practice in how clubs manage and develop their most important resource, their people, so that everyone continues to enjoy their involvement with rowing at all levels for many years to come. If rowing is to prosper as a sport, we need a network of strong and sustainable clubs that give members the best club experiences. In this guide, we cover a range of topics to help you manage and develop your club's volunteers and coaches.

This guide:

- Highlights the key issues and challenges of managing volunteers and coaches.
- Flags key questions to ask yourself and your club committee about people management.
- Provides top tips and practical advice to help you attract, retain and manage your club volunteers and coaches effectively.
- Signposts you to additional guidance and resources, either on the British Rowing website or through third parties.

This the last of the guides, you can find all the guides [Here](#)

If you have feedback on any of the documents or examples of good management practices or experiences from your club, that we could include in the guide we would love to hear from you. Please email the community support team clubsupport@britishrowing.org



British Rowing Learning Education & Development (LEaD)

Open Course Calendar

Open courses:

Start Date	Closing Date	Location	Course Type	Link to book	Region
16/07	17/06	Peterborough	Club Coach	https://britishrowing.justgo.com/workbench/public/events?ref=AECEA20514EB4E583659E207794197577DDA6CA4	East
13/08	15/07	Chester	Club Coach	https://britishrowing.justgo.com/workbench/public/events?ref=9C6E5438E32A011C401685263F21DB007B9D4617	NW
22/08	22/07	Maidenhead	Club Coach	https://britishrowing.justgo.com/workbench/public/events?ref=170802D3E2349DF07C25A02EB3654EFCC9433BDC	Thames
24/09	08/03	L3 2022	Senior Club Coach	https://britishrowing.justgo.com/workbench/public/events?ref=ACBF5166CAE49B8407B4704B6ED2907845B3A50D	National
01/10	02/09	Peterborough	Club Coach	https://britishrowing.justgo.com/workbench/public/events?ref=C19004D96999CB7B86CBC4A15B430116540CBF56	East

The Diploma in Sporting Excellence (DiSE)

The DiSE programme supports athletes through two years of study alongside their existing studies, whether that be A-Levels, BTec or T-Levels and provides them with skills and tools to better manage education and a potential career in sport. DiSE applications open in April, for further information visit the DiSE webpage <https://www.britishrowing.org/wp-content/uploads/2022/02/DiSE-A4-flyer.pdf>



Level 3 Senior Club Coach

Applications are still open. If you missed the Information day then please visit the webpage for further information on the programme <https://www.britishrowing.org/knowledge/courses-qualifications/coaching/senior-club-coach/> and email your expression of interest to education@britishrowing.org

The next course starts on Saturday 24th September 2022

Coaching Week

Save the date 17th-25th September 2022. Coaching week will celebrate our coaching community and the value of coaching. There will also be the opportunity to unite coaches through a series of virtual and in-person events. More details to follow in the coming months. If you would like to be involved in coaching week, please let us know education@britishrowing.org

Safeguarding Online Classroom

UK Coaching Safeguarding & Protecting Children (Online Classroom)

Welfare officers, coaches and volunteers can still undertake UK Coaching Safeguarding and Time to Listen training online.

This Online Classroom will raise your awareness of the tell-tale signs of abuse and give you the tools and confidence you need to deal with any issues sensitively, appropriately, and effectively should the need ever arise in your setting.

To book a place on this 2-hour workshop follow the link [Here](#) Please note, this online classroom session is for over 18's only.

16–18-year-olds can still undertake training. UK Coaching have added an online classroom workshop developed in partnership with the Child Protection Sport Unit (CPSU) of the NSPCC, created specifically for coaches and volunteers aged 16 to 18 years old. Further details can be found [here](#)

First Aid

Some first aid providers are now offering face to face training once again. The red cross offer a number of training courses including a 4-hour First Aid for Sport. Further details can be found [here](#)



3. National membership figures

Reporting Methods

May 2022

- As of January, our partnership with SAS has ended, so all data is now being gathered from ClubHub and the visuals previously produced by SAS are being computed in PowerBI
- This has produced a couple of variances: there is a 0.5% variance in the total members due to merged memberships, and a 5% variance in the monthly sales due to the difference between the “Start Date” of a membership and when the sale takes place.
- The general trends and patterns in the data are still captured accurately.
- The new report is nonetheless a work in progress and will go through more iterations to present more of the key data.



1



Headlines

May 2022

- As of the 31st May there were 30,146 distinct active British Rowing members. The number of distinct members has decreased by 34 since the end of May and has fallen to just above our KPI target of 30,140 members. For now, we don't have a measure for which kinds of members aren't renewing, but this is something that is being worked on to be added to future reports
- In terms of Indoor Subscriptions, this has decreased by 14 since the end of March, a similar decrease to last month. We are now at 23% of our KPI target of 3,000 subscribers with 677 active Indoor Subscriptions
- The reports will be updated with the next financial year's KPI targets when they are decided, until then it will be useful to monitor if membership has settled at around the 30,150 area or if it changes in either direction in the future

KPIs

	Members (Excluding Indoor Subscribers)	% of Target Reached	Indoor Subscriptions	% of Target Reached
Finish point 31 st March '22	30,140		3,000	

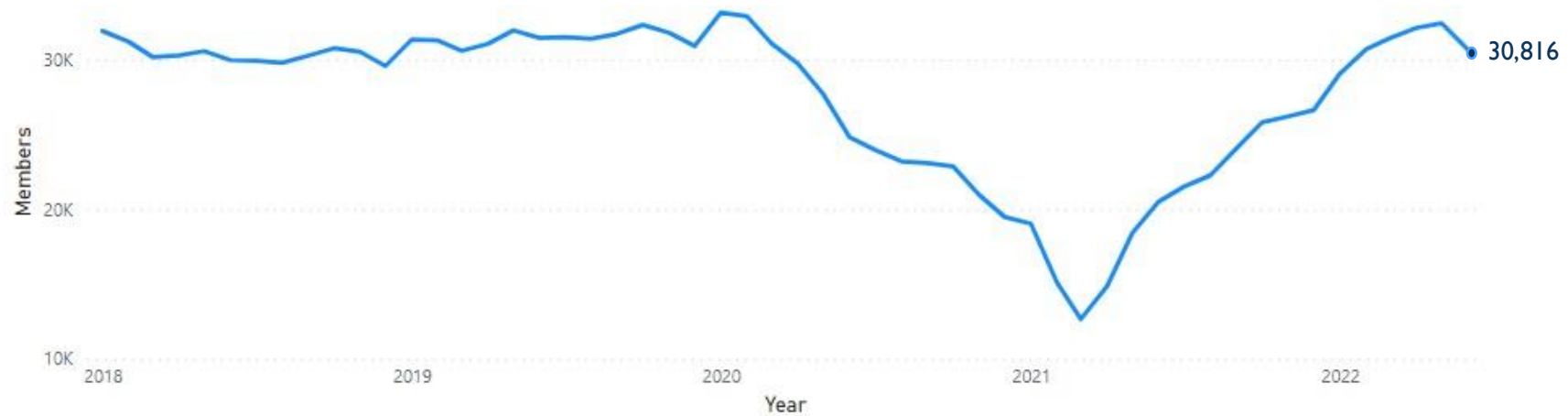
Starting Point	Members	% of Target Reached	Indoor Subscriptions	% of Target Reached
31 st March 21	11,069	37%	813	27%
31 st Oct	24,037	80%	1,010	34%
30 th Nov	25,082	83%	975	33%
31 st Dec	25,954	83%	898	30%
31 st Jan	28,033	93%	835	28%
28 th Feb	29,741	99%	798	27%
31 st Mar	30,261	100%	747	25%
30 th April	30,180	100%	691	23%
31 st May	30,146	100%	677	23%

- The KPI targets for the total number of British Rowing members and indoor rowing subscriptions for the end of March 2022 are 30,140 and 3,000 respectively.
- As of the end of May 2022, the total number of members is just over 100% of the target set for the end of last year, despite the decrease in members in the last two months.
- The total number of Indoor Subscriptions as of the end of May is 677 which has continued to decrease since December and now sits at just under 23% of the KPI target.



Total Members (including Indoor) – Since January 2018

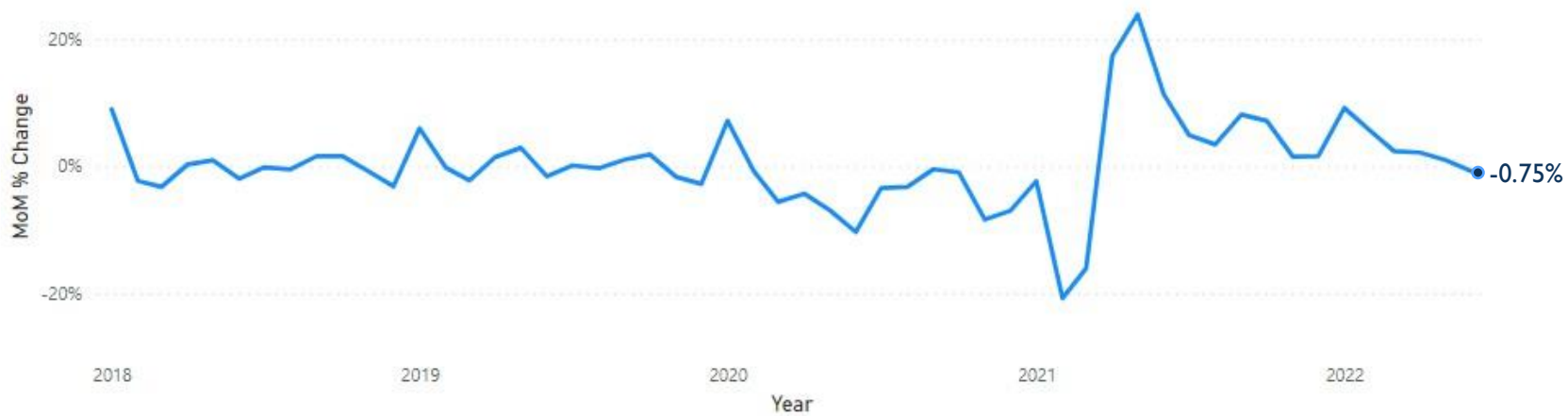
May 2022



- The number of **total members (including Indoor)** has continued to decrease from 30,871 in the end of April to 30,816 in the end of May.
- We estimate that 4,315 members didn't renew this month, a churn of 14%.

Total Members – Month on Month Change

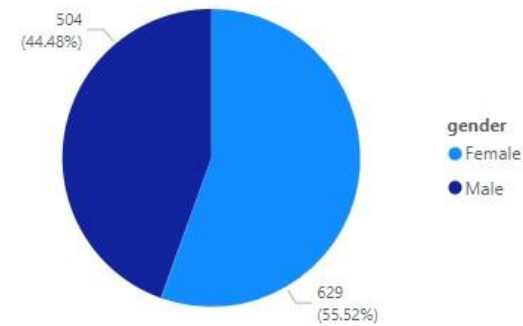
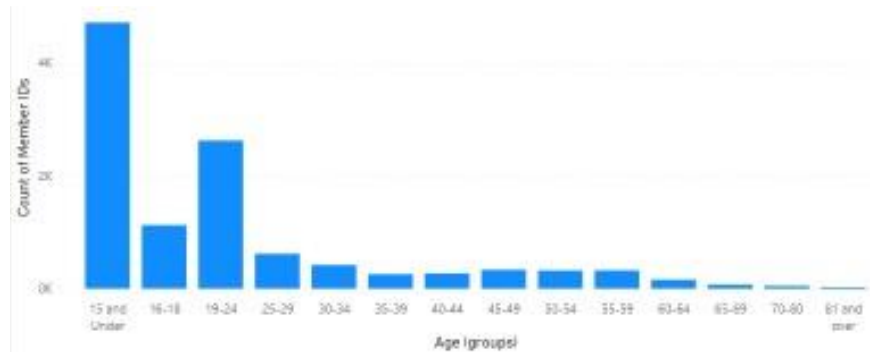
May 2022



- The rate of growth has increased slightly from -0.85% in the end of April to -0.75% in the end of May, continuing the negative rate of growth.
- Junes usually exhibits the lowest rates of growth (alongside December) in the year, so we aren't expecting this trend to change next month.

New Members Age & Gender

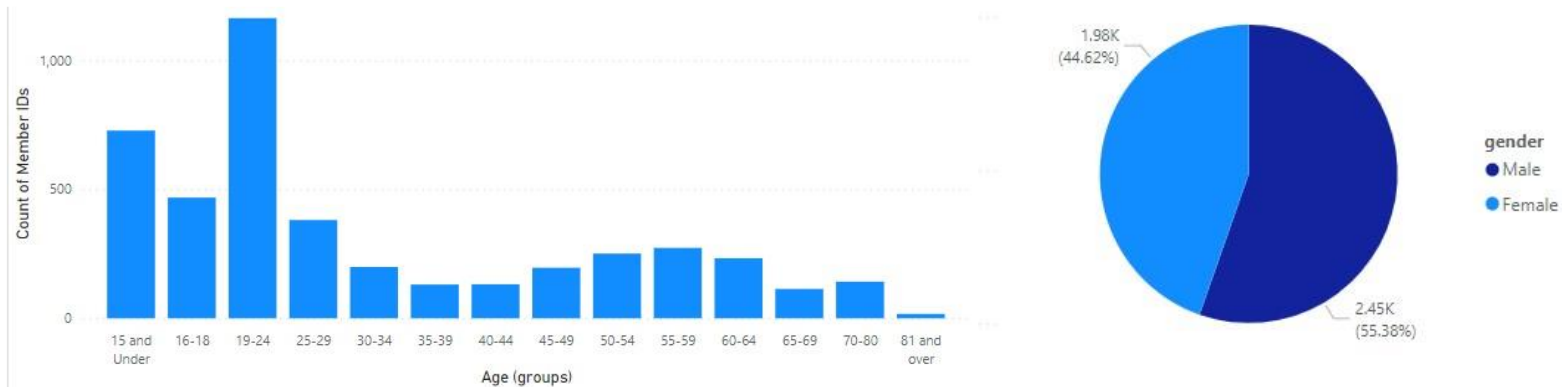
May 2022



- There were 1,133 new members this month, up from 980 in April.
- The new memberships are still mostly aged 15 and under, but with a few more in the 19-24 age range this month.
- New members this month were 55% female, up from 51% female last month. This is likely due to the increase in new members in the 19-24 age range as this age group skews the most female.

Returning Members Age & Gender

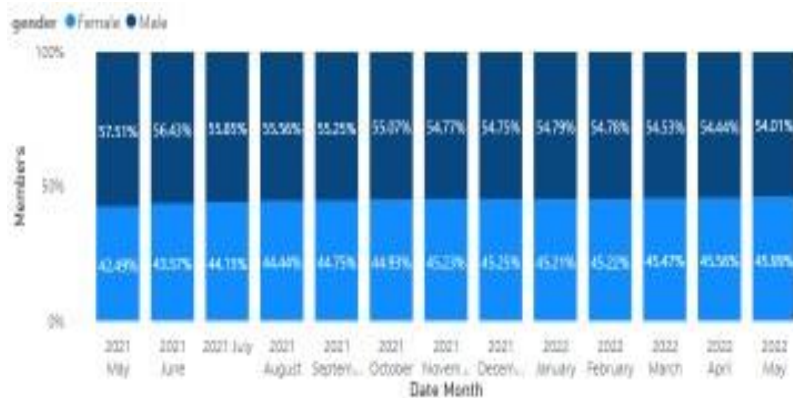
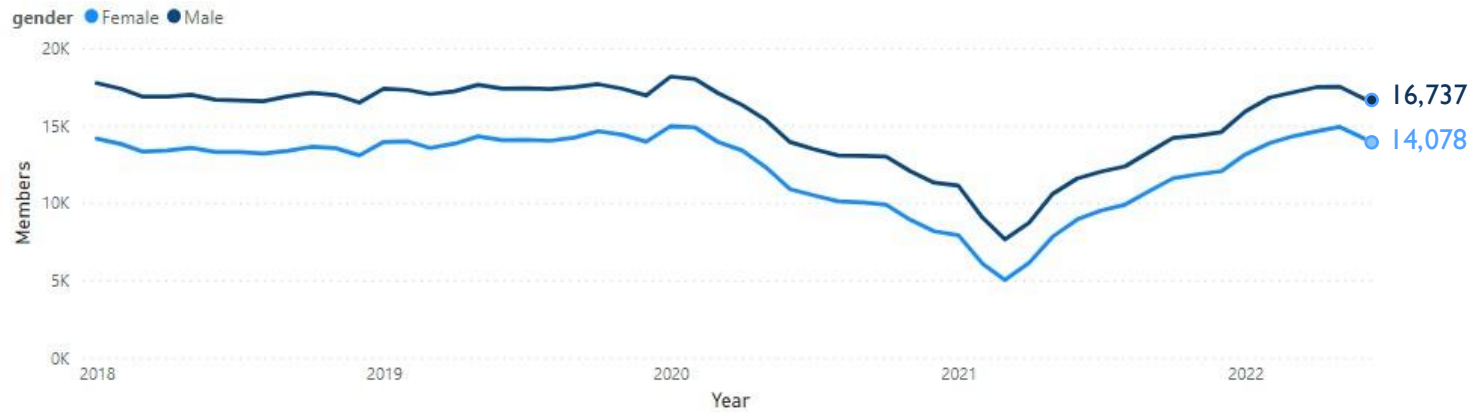
May 2022



- There were 4,429 returning members this month, up from 3508 returning members in April.
- The returning members this month were mostly from the 19-24 age group, a shift in demographics from last month when the majority were in the 16-18 age group.
- There were significantly more male than female returners this month at 55% male, slightly more than the proportion of members in the overall BR membership and a slight decrease from the 58% male members in the April returning members.

Total Members by Gender

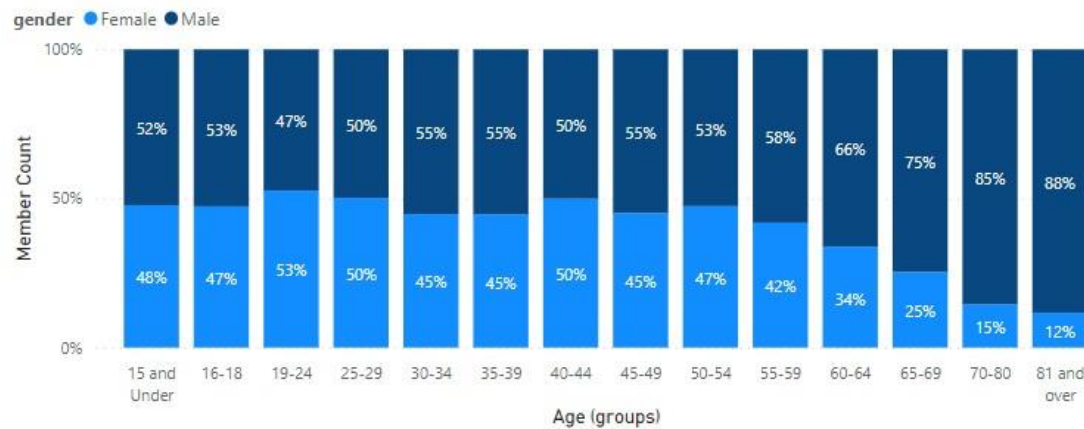
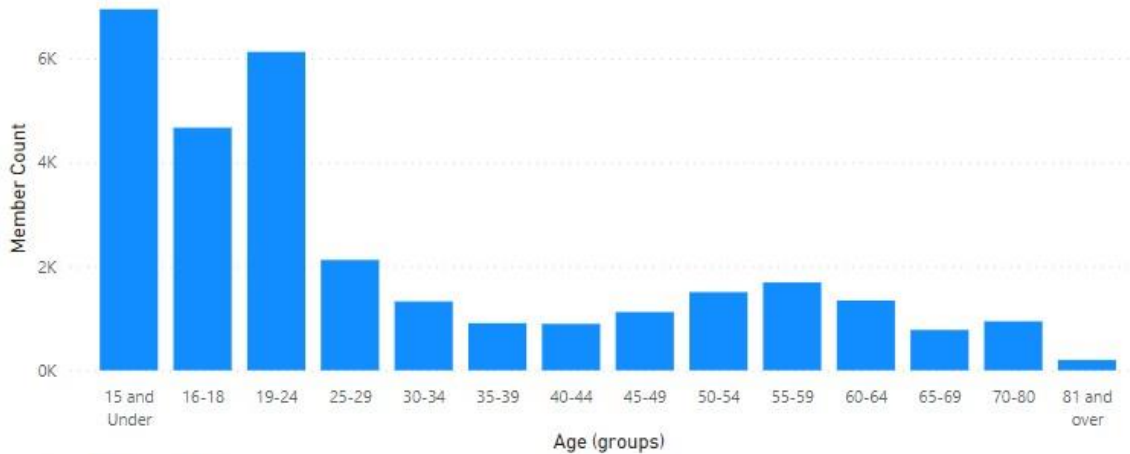
May 2022



- The percentage of female members has continued to increase, continuing the slow increase ever since March 2021.
- The percentage of female members has increased by 0.4% from April to May to just under 46%, the highest proportion of female members we've had in recent years.
- Hopefully, the proportion of female members continues to increase beyond the previous plateau at 45%

Total Members by Age Band

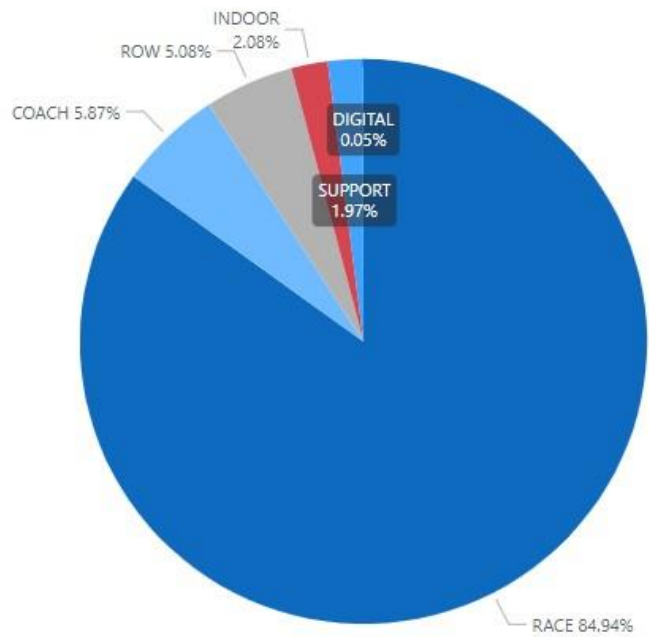
May 2022



- The under 16's continue to make up the biggest part of BR membership with 6951 members, a decrease of 173 members in this age group from last month.
- The graph below shows how gender and age interact. There are only slight changes in proportions, the most significant change this month being a 2% increase in the proportion of female members in the 19-24 age group as well as a slight increase in the female members in the 40-44 age group bringing the age group up to a 50:50 gender split.

Memberships by Type

May 2022



Membership Type	Apr-22	May-22	Net change	% Change
RACE	28395	27844	(551)	-1.9%
COACH	1894	1889	(5)	-0.3%
ROW	1597	1634	37	2.3%
INDOOR	698	677	(21)	-3.0%
SUPPORT (incl FOBR)	627	638	11	1.8%
LIFE	173	173	0	0.0%
Total	33391	32855	(536)	-1.6%

- RACE membership has decreased significantly this month by 551 memberships, a -1.9% change. This has decreased the proportion of RACE memberships in the overall membership slightly from 85.1% to 84.9%
- Only ROW and SUPPORT increased this month, but not enough to offset the decrease in RACE memberships.

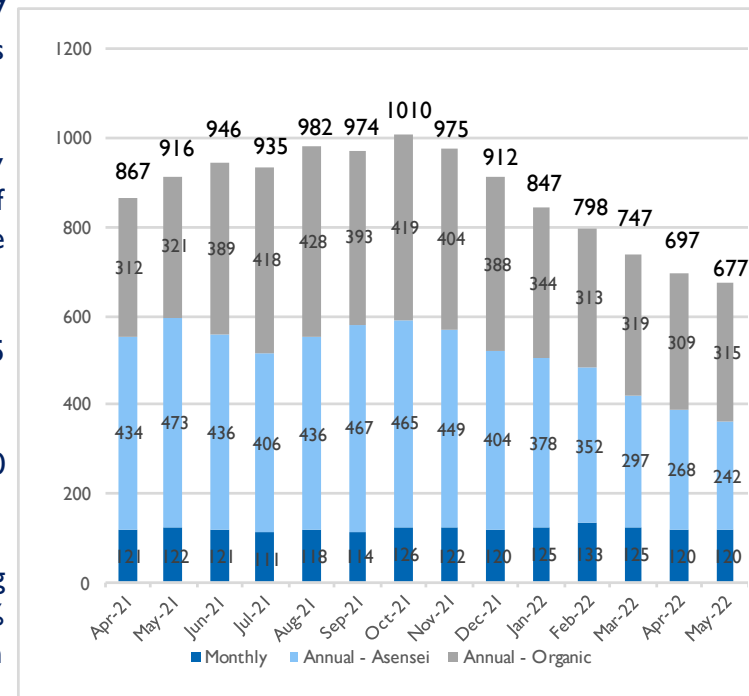
Membership Type ● RACE ● COACH ● ROW ● INDOOR ● SUPPORT ● DIGITAL

Indoor

May 2022

Active Indoor Subscriptions by Type

- The rolling total for INDOOR subscriptions as of the end of May 2022 is 677. This is made up of 120 monthly subscriptions and 551 annual subscriptions across 670 unique individuals.
- 82% of all subscriptions are annual ones, 18% of people were on a monthly subscription in May 2022, which is changed from April as the proportion of annual members has decreased. This may be as previous annual subscriptions are running out and not being renewed.
- 149 subscription sales were recorded in May, up from 133 in April. Of these 25 (17%) were new, an increase from 12% in April.
- The monthly subscriptions remained unchanged from last month at 120 memberships.
- 309 Asensei users have accessed an annual INDOOR rowing subscription using the ClubHub integration, this makes up 44% of all indoor subscribers and 54% of all annual subscriptions. These proportions have continued to increase from March.





4. Useful Links and other contacts

Active Partnerships

<http://www.activepartnerships.org/active-partnerships>

Sport England

<https://www.sportengland.org/>

Environment Agency

<https://www.gov.uk/government/organisations/environment-agency>

Canal & River Trust

<https://canalrivertrust.org.uk/>

UK Coaching

<https://www.ukcoaching.org/>



5. Funding opportunities

Sport England

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found on their website - <https://www.sportengland.org/funding/>

Active Partnerships (Old CSPs)

Active Partnerships are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the Active Partnerships have funding pages which have information on local and national funding sources. For more information on Active Partnership please visit the Active Partnership Network website - <http://www.activepartnerships.org/active-partnerships>

Tesco Bags of Help Grant

Bags of Help is Tesco's local community grant scheme where the money raised by the carrier bag charge in Tesco stores is being used to fund thousands of community projects across the UK. The projects must meet the criteria of bringing benefits to the community.

Bags of Help is administered by Groundwork who is working with Greenspace Scotland to support successful projects in Scotland. Visit the website for more information - <https://www.groundwork.org.uk/Sites/tescocommunityscheme/pages/Category/boh-grant-for-project-tes>

Sport Capital Fund

Sporting Capital is the first social investment fund in England that focuses specifically on organisations and projects that help to develop communities through sport and physical activity. They have a £3m Fund that provides loan funding of between £50,000 and £150,000 to eligible organisations. Further details can be found on their website - www.sportingcapital.org.uk

Other funding sources are still available and these are listed below with links. We recommend that clubs investigate the loan options available, some of which are interest free for a year and then have a very low interest rate if they are not paid off in the first year.



Governments Grant Funding Schemes for Small Business Grant Fund / Retail, Hospitality and Leisure Grant Fund

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/882809/small-business-grant-and-retail-leisure-hospitality-grant-guidance-for-businesses.pdf

Paul Lorenzato
Head of Community Development

10th June 2022