



Eastern Region Rowing Council AGM

24 November 2020 - Helen Rowbotham

TEAMWORK | OPEN TO ALL | COMMITMENT

1. An overview of the Community & Strategy Team's structure & objectives

2. How this translates into practical support for clubs

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British Rowing Directorates

Rowing Community & Strategy	Partnerships & Communications	Finance	Performance	Support Services
Education & Training Community Support Indoor Rowing Insight & Strategy	Communications Commercial Event Management Membership	Finance Risk management Audit	Performance Programme England Talent Pathway Start Programme	Governance Technology Safeguarding Anti-doping Human Resource

Rowing Community & Strategy

Team	Education & Training	Community Support	Indoor Rowing	Insight & Strategy	Love Rowing
Core activities	<p>Development and delivery of British Rowing education and training programme</p> <p>Scholarship Coaching Programme</p>	<p>Club support</p> <p>Facility Support</p> <p>Competition Support</p>	<p>Go Row Indoor Instructor Training</p> <p>GRI Club & Community Club programmes</p> <p>School indoor rowing</p>	<p>Annual insight activity</p> <p>Research projects</p> <p>Data analytics</p> <p>Strategy development</p> <p>Project Management</p>	<p>Fundraising & stewardship</p> <p>Grant giving & programme delivery, monitoring & evaluation</p>

Education & training

Core activities

Key projects

2020 COVID actions

Development and delivery of British Rowing education and training programme

Scholarship Coaching Programme

UK Coaching led review of Coach Education

2021 Scholarship Programme relaunch

Development of online training & education offer

Development of remote coach education support

COVID-secure courses

Webinar series

Community Club Adaptive Rowing Training offer

Community support

Core activities

Key projects

2020 COVID actions

Club support
Facility Support
Competition Support

Club Guides
School Age Rowing
Strategy
Adaptive Rowing
Plan
Inclusive Sport Plan

COVID guidance & advice
Club Emergency Fund
Challenge Hub

Indoor rowing

Core activities

Key projects

2020 COVID actions

Go Row Indoor
Instructor Training

GRI Club
programmes

School indoor rowing

School Games

Invictus Games

Go Row Indoor
Schools - schools.
britishrowing.org

Indoor rowing
subscription model

Commercial
partnerships

Training advice & support

Virtual challenges

British Rowing Virtual Championships & BRIC Online

Online instructor training course

schools.britishrowing.org content creation

Insight & strategy

Core activities

Key projects

2020 COVID actions

Annual insight activity

Research projects

Data analytics

Strategy development

Project Management

British Rowing Strategy Update

Diversity & Inclusion Research

Volunteer Strategy

Sport England Funding
application

Social impact evaluation

SAS projects

Black Life Matters research

Volunteer impact research

COVID impact research

Love Rowing

Core activities

Key projects

2020 COVID actions

Fundraising & stewardship

Grant giving & programme delivery, monitoring & evaluation

Corporate fundraising events

Annual fundraising event

Grant/ programme delivery

Alumni Club

GBRT Club

Fundraising events rescheduled for 2021

Alternative fundraising plan established

Pilot programmes paused

AMBT film screening

Virtual challenge



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Thank you

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