



BRITISHROWING

Regional Chair's Report Eastern Region

November 2019

TEAMWORK | OPEN TO ALL | COMMITMENT



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Please note that all information in this report is in the public domain and can be freely shared with clubs, events, members and volunteers



1. Governing body update

ClubHub Portal: our first anniversary

It's now just over a year since British Rowing launched the ClubHub Portal, an online system designed to help our affiliated clubs manage their members – and much more.

Over the last 12 months we've spent a lot of time working with our partner Azolve to improve its performance, adding new features and - most importantly - introducing new clubs to the system. At last count, 126 clubs are now using one or more feature of the ClubHub Portal, with the Member Management, Boat Register and Club Email features the most widely used. 500-plus clubs also completed their annual affiliation through the system earlier this year.

If you're interested in using the ClubHub Portal, or if you have any questions about how it could work for your club, email the British Rowing Community Support team at chsupport@britishrowing.org.

British Rowing Awards 2020

Is there a special person, club, competition or project that you think is deserving of special recognition from the rowing community? Nominations for the British Rowing Awards 2020 are now open – and we want to hear you think should win.

This year's event will be an all-new, gala awards ceremony and dinner in Hammersmith, London on Saturday 21 March 2020, and will incorporate the volunteer and coach of the year awards, as well as a number of new awards including Affiliated Club of the Year, Rowing Project of the Year and Crews of the Year.

An array of special guests including double Olympic gold medallist, Boat Race winner and star of Strictly Come Dancing, James Cracknell and triple Olympic gold medallist, Andy Triggs-Hodge, will be there, and if you, your clubmates, friends and family would like to join us there, a number of



tickets are available on sale to the rowing community - but don't delay, as we expect them to sell fast. To make a nomination for the British Rowing Awards 2020 before the deadline of Sunday 16 February, or to buy your tickets, visit our website [here](#).

Love Rowing, British Rowing's Charitable Foundation

British Rowing formally launched its new charitable foundation for the rowing community, Love Rowing, on Thursday 21 November at the Cutty Sark in Greenwich. Thank you to everyone who attended or raised funds for the event - the evening was a great success and the silent and live auctions, combined with pledges and corporate commitments to our programmes brought the total funds raised to over £50,000.

Pilot projects for the three programmes – Schools, Adaptive and Community - are now being progressed. The aim is to complete these pilots by summer 2020, whilst continuing wider fundraising activity. Love Rowing will then be in a position to roll-out further projects and opportunities to get involved in these will be communicated to the rowing community. Further details of the programmes will be provided on the loverowing.org website and circulated in future Regional Chairs newsletters.

Upcoming British Rowing Women's Training Days

British Rowing holds a number of Women's Training Days each year to support female rowers in J15 to U23 age groups, and their coaches, who show talent characteristics and want to further their ambitions. Each day, athletes and their coach will work with a Talent Coach to learn about how to work together to reach a rower's full potential. You can find the dates of the next training days (right through to April 2020) and posters to promote the event at your club, [here](#). If you want to know about the days themselves, please go [here](#).

Row the Distance launched

British Rowing and virtual medal company Race The Distance have created 'Row The Distance', an online platform centred around indoor rowing challenges and medals. It's a great way to get active and challenge yourself and your members, it's also a fun way to boost training! Read more [here](#). The Row the Distance website can also be accessed directly at <https://rowthedistance.com/>



Upcoming Rowing & Regatta Magazine themes

We're currently planning content for February/March edition of Rowing & Regatta Magazine, the official magazine of British Rowing. The theme is volunteers and volunteering. If you can help with any ideas for articles please contact the editor by the Friday January 3rd 2020, Wendy Kewley, at wendy.kewley@britishrowing.org

British Rowing update - Safeguarding and Protecting Children Training

Everyone who participates in rowing is entitled to do so in a safe and enjoyable environment. British Rowing is committed to helping everyone in rowing accept their responsibility to safeguard children and vulnerable adults from harm and abuse.

All British Rowing clubs, competitions and associated individuals must follow the policies defined in our policy documents. Procedures are in place showing the steps to be followed to ensure that children and vulnerable adults are protected, that concerns are reported, listened to and acted on appropriately. If you have any queries, please get in touch with the British Rowing Lead Safeguarding Officer: Iso@britishrowing.org.

British Rowing provides training and awareness for adults working with children and vulnerable adults, delivered by highly skilled tutors. To ensure the quality of our training provision, British Rowing will continue its training provision in early 2020 to undertake a refresh of its policy, resources and guidance documents.

Safeguarding and Protecting Children training is accessible throughout the year and delivered by Active Partnerships. To find your nearest training provider go to <https://www.ukcoaching.org/courses/workshops/safeguarding-protecting-children>

Further safeguarding and protecting children resources can be found at: <https://www.britishrowing.org/about-us/safeguarding/>

In addition, the Child Protection in Sport Unit resource library has a number of videos, publications, online tool kits and examples of best practice to help sports clubs safeguard their junior members and vulnerable adult: <https://thecpsu.org.uk/resource-library/>



Tell us #YourStories

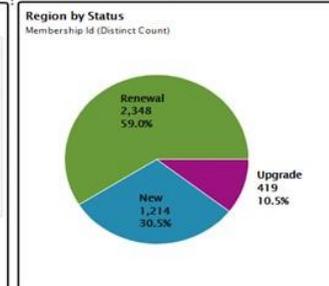
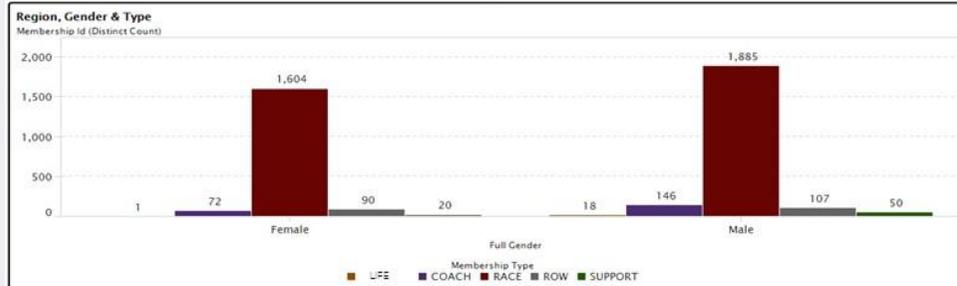
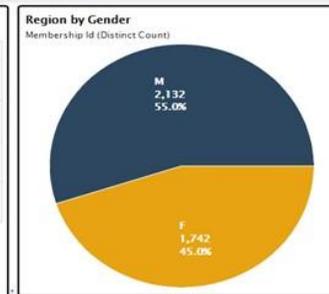
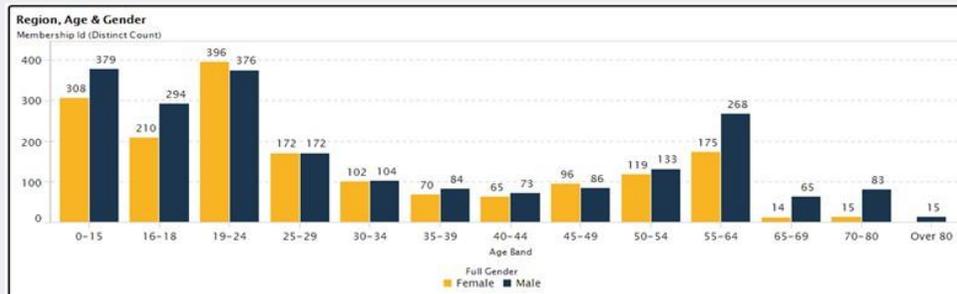
A reminder that if you have any interesting stories you'd like to share with the rowing community, remember to let British Rowing know via our page [here](#). #YourStories is designed to celebrate, inform, educate and highlight opportunities within rowing – whether it's fundraising, club development activities, key milestones you'd like celebrating or dedicated volunteers you'd like to thank. Check out two great recent stories we helped promote: [Try Coastal Rowing](#) and [Rowing challenge for disadvantaged young people in Portsmouth](#).

Regional Membership Stats

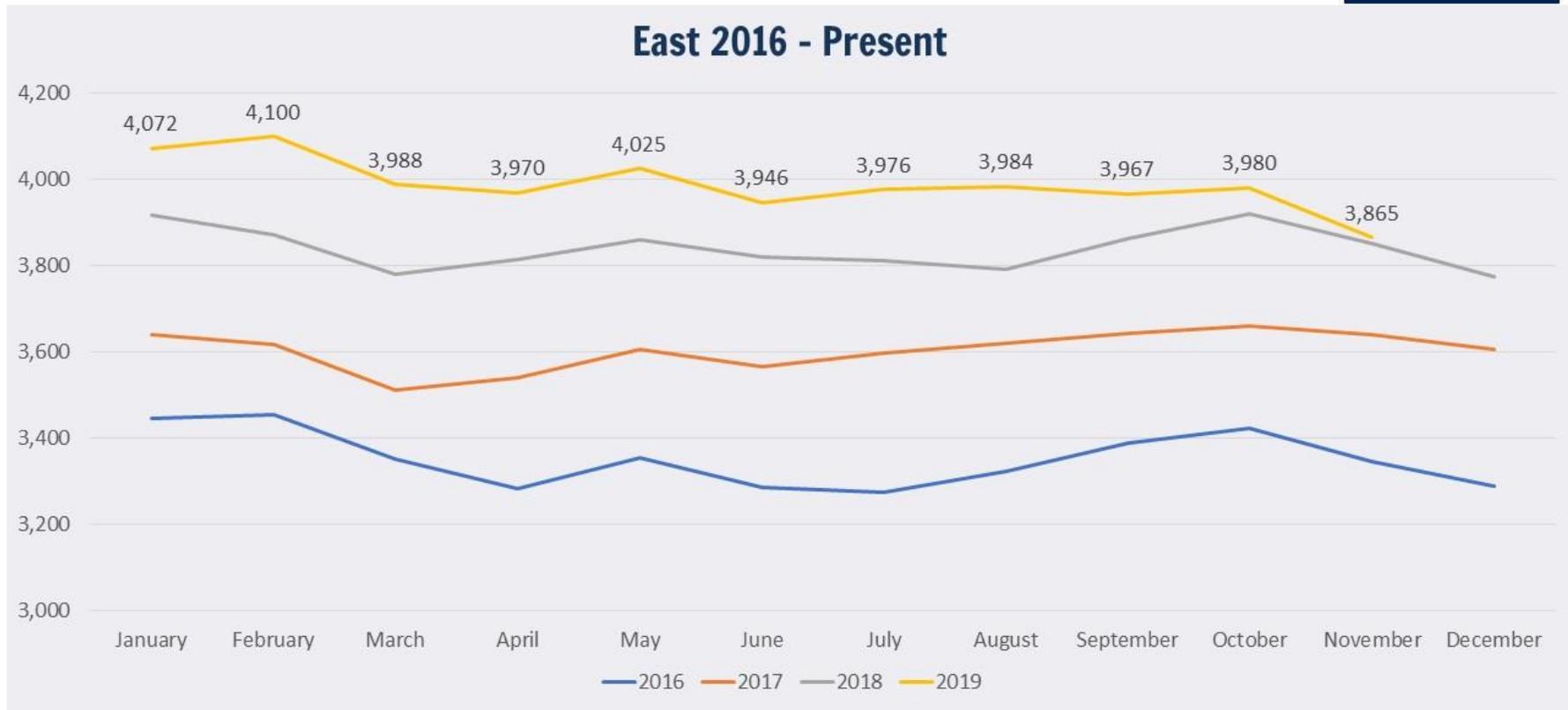
November 2019

East

Nov-19	Nov-18	% change y-o-y	Net change y-o-y
3,865	3,771	2.5%	94



November 2019



National Membership Stats

November 2019

Total members 2014 to present

In November 2019 we had 31,735 members. This is the highest reported November figure in British Rowing history and the fourth highest month in 2019 so far.

We should expect to a dip in membership in December if we were to follow the trend line. Looking at previous years we should aim for membership to be around 30,500 for December.

58% of the membership increase y-o-y was due to Scottish, Welsh, Overseas and other members as shown on the next page. Wales saw an increase of 94 members compared to November 2018.

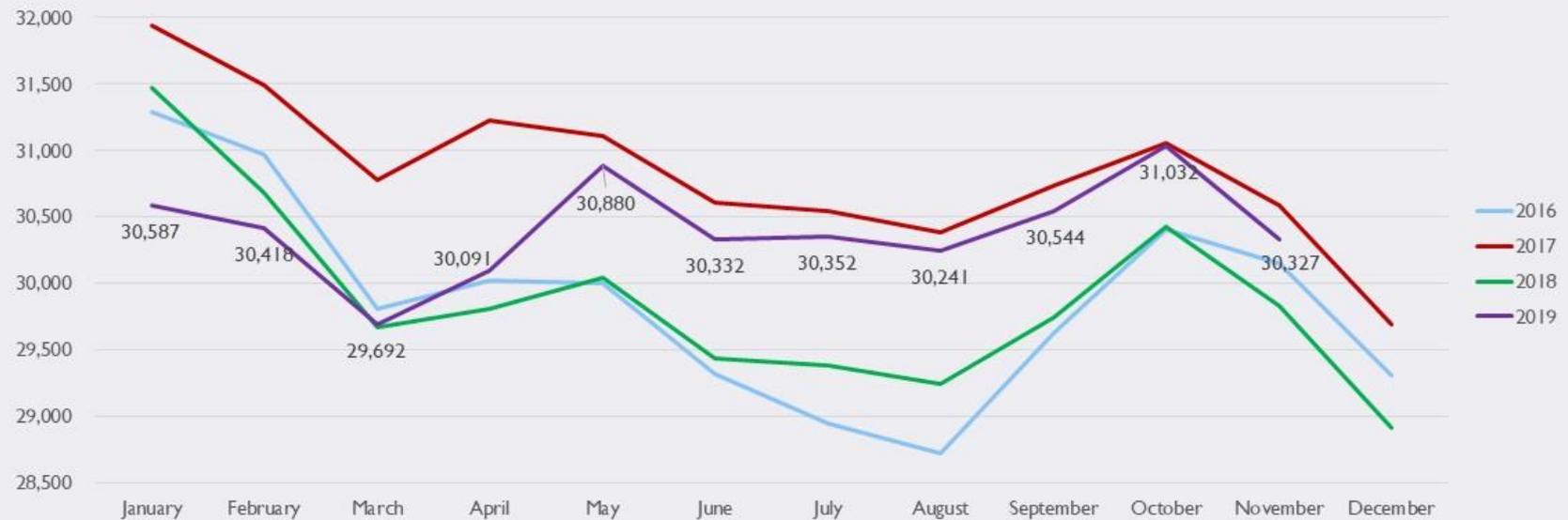
Total Members, 2014 to present



Comparing like for like

Before we changed systems in November 2018 we didn't include Scotland and Wales in the total figures. The graph below tracks monthly membership excluding Scotland and Wales from 2016 – present.

Monthly Memberships excl. Scotland and Wales



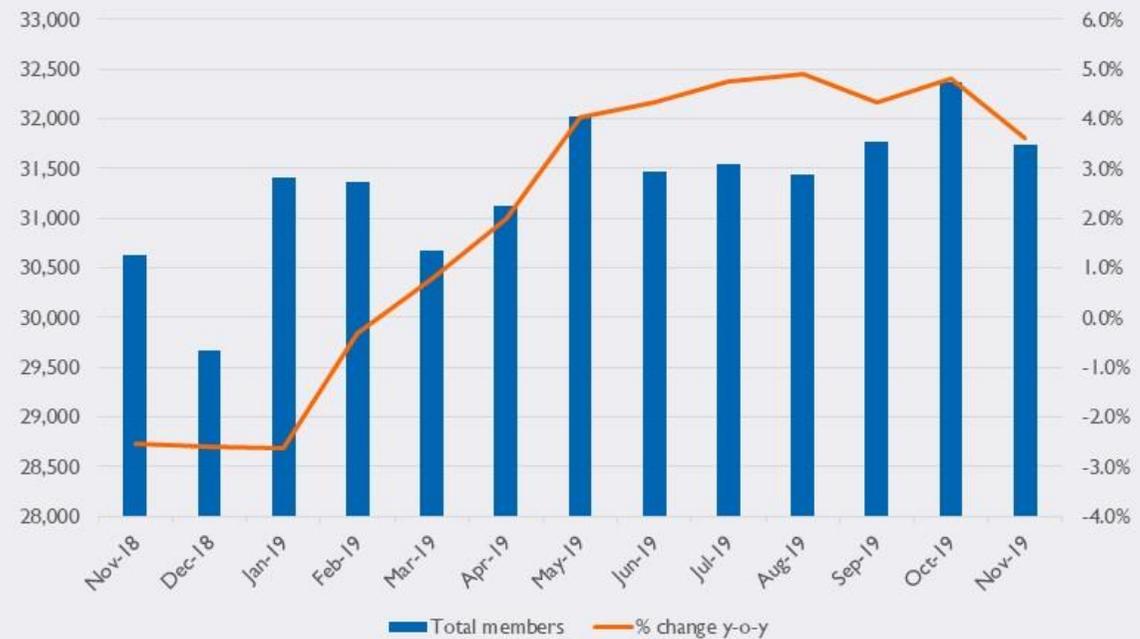
Total Members

November 2019	31,735
November 2018	30,626
% change y-o-y	3.6%
Actual change	+1,109

In November 2019 we increased membership 3.6% compared to the same month last year.

Of the 1,099 increase 42.3% were from the British Rowing regions (469) whereas 57.7% of the increase took place in the other, non-BR, overseas, Scottish and Welsh regions (640).

Total Members, rolling year



November 2019

Membership by type

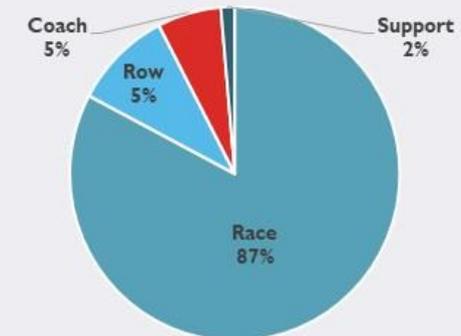
Race memberships make out the majority of memberships with a 6% increase compared to Gold members in November 2018.

Coaching membership declined again to 1679 in November 2019 (2125 Jan, 1773 August, 1797 September, 1710 October) and is still something that needs investigating.

	Race (2019)	Gold (2018)	% change y-o-y	net change y-o-y
January	28033	27636	1.44%	397
February	28040	27601	1.59%	439
March	27356	27536	-0.65%	-180
April	28875	27450	5.19%	1425
May	29889	27348	9.29%	2541
June	28239	27272	3.55%	967
July	28212	27113	4.05%	1099
August	28101	27113	3.64%	988
September	28457	27038	5.25%	1419
October	29086	26967	7.86%	2119
November	28532	26907	6.04%	1625

Membership type	Number of memberships	
	November	%
Race	28532	87.3%
Row	1679	5.1%
Coach	1656	5.1%
Support	636	1.9%
Life members	171	0.5%
TOTAL	32,674	100%

Membership by type



November 2019

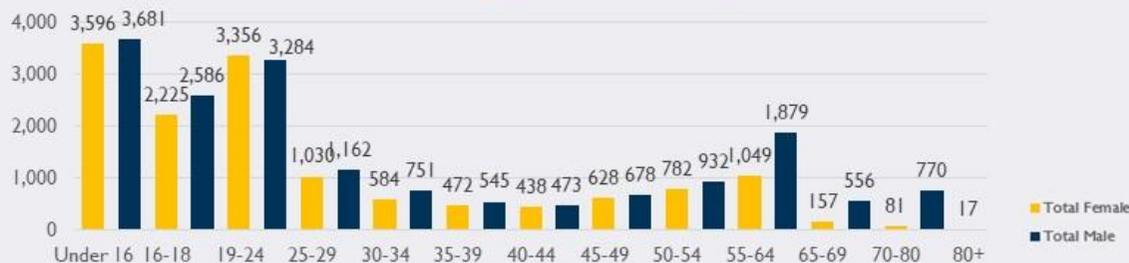
Membership by gender

In November 2019 the gender stayed the same as in October moving to 50/50 with 45.2% female and 54.8% male.

The largest net increase in memberships in November 2019 were again girls, 0-15 & 16 – 18 years old (230 & 219 net) followed by the 55-64 year olds, both male and female (163 F, 113 M). An increase was also clear among 19-24 year old men (+187, 6%).

Looking at percentages, females 55-64 (18.9%), 70-80 (18.8%) and 80+ (18.8%) saw the largest increases. This was mainly due to the 35 new female members age 55-64 in the Eastern region.

Members by gender and age



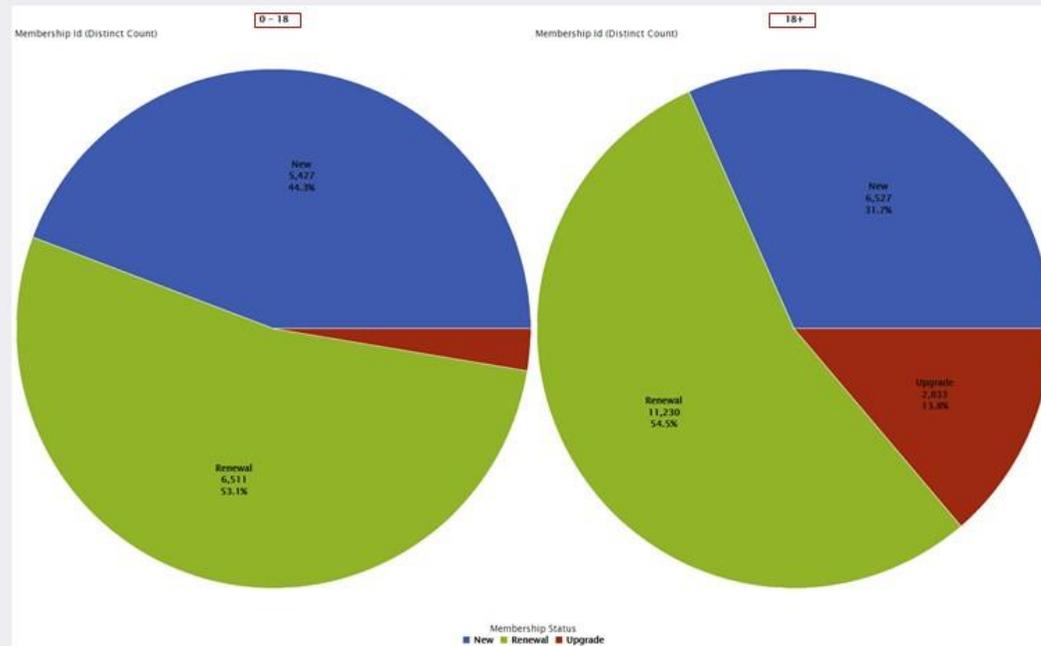
Age	Gender	2019	2018	% change y-o-y	Net change y-o-y
0-15	Female	3,596	3,366	230	6.8%
	Male	3,681	3,890	-209	-5.4%
16-18	Female	2,225	2,006	219	10.9%
	Male	2,586	2,441	145	5.9%
19-24	Female	3,356	3,226	130	4.0%
	Male	3,284	3,097	187	6.0%
25-29	Female	1,030	996	34	3.4%
	Male	1,162	1,097	65	5.9%
30-34	Female	584	608	-24	-3.9%
	Male	751	715	36	5.0%
35-39	Female	472	493	-21	-4.3%
	Male	545	514	31	6.0%
40-44	Female	438	403	35	8.7%
	Male	473	458	15	3.3%
45-49	Female	628	610	18	3.0%
	Male	678	665	13	2.0%
50-54	Female	782	751	31	4.1%
	Male	932	921	11	1.2%
55-64	Female	1,049	886	163	18.4%
	Male	1,879	1,766	113	6.4%
65-69	Female	157	141	16	11.3%
	Male	556	568	-12	-2.1%
70-80	Female	81	68	13	19.1%
	Male	770	784	-14	-1.8%
Over 80	Female	17	16	1	6.3%
	Male	173	161	12	7.5%

* Cells were highlighted in green or red when a % y-o-y difference >5% was found.

Membership by Status

In November 54% of all members were members who renewed. 36% were new members (net 11,963) and 10% upgraded from a different membership type.

The number of new members was much higher for the 0 – 18 age group whereas the 18+ age group saw more upgrades.





Upcoming British Rowing Education & Training courses

Below is a list of all the courses and workshops that are still open for booking. If the course you want is not shown below you can always request a course via the British Rowing website [Requesting a Workshop](#) form.

Event Name	Event Location	Booking Dead Line	Start Date
Capsize and Recovery Workshop - Cheshire	Kingsway Leisure Centre	23/12/2019	04/01/2020
Senior Club Coach Course, Durham	Durham University Sports Centre	18/01/2020	18/01/2020
Strength and Conditioning Club Coach - Cambridge	Compass House	22/12/2019	19/01/2020
Clean Sport 1 at Bewdley Rowing Club	Bewdley Rowing Club	22/01/2020	22/01/2020
Capsize and Recovery Workshop, Surrey	Imber Court Sports Club	26/01/2020	26/01/2020
Club Coach - Sliding Seat - Strathclyde Park	Scottish Rowing Centre	22/01/2020	15/02/2020
Capsize and Recovery Workshop - Peterborough	Jack Hunt Swimming Pool	02/02/2020	16/02/2020
Man Overboard and Recovery - New Quay	New Quay Yacht Clubb	14/02/2020	29/02/2020
Session Coach Course, Leeds	Leeds The Edge	02/02/2020	01/03/2020
Session Coach Course, Llandaff.	Llandaff Rowing Club	16/02/2020	14/03/2020
Club Coach - Sliding Seat - Norwich and Sudbury	Sudbury Rowing Club	16/02/2020	14/03/2020

If you want to attend any of these courses please go to <https://www.britishrowing.org/rowing-activity-finder/calendar/?type=courses> and sign up.



2. Latest News

Here is a round-up of some of the key news items from British Rowing over the past month:

[British Rowing to partner with Asensei](#)

For more news from British Rowing, head to our news section on www.Britishrowing.org or follow British Rowing on social media on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).



3. Active Partnerships and other contacts

- Bedfordshire: Team Beds - Coach development: michelle@teambedsandluton.co.uk
- Buckinghamshire: Leap - skitson@leapwithus.org.uk
- Cambridgeshire: Living Sport - info@livingsport.co.uk
- Essex: Active Essex - Volunteer and Club Development: Toby.Andrews@ActiveEssex.org
 - Coaching lead: Lauren.Neve@ActiveEssex.org
- Hertfordshire: Herts Sport Partnership - info@sportinherts.org.uk
- Norfolk: Active Norfolk - Club development: aaron.roberts@activenorfolk.org
- Northamptonshire: Northamptonshire Sport – info@northamptonshiresport.org
- Suffolk: Suffolk Sport -Info@suffolksport.com

British Rowing Community Support Team: clubsupport@britishrowing.org



4. Funding Opportunities

Sport England

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found here: <https://www.sportengland.org/funding/>

Active Partnerships (Old CSPs)

Active Partnerships are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the Active Partnerships have funding pages which have information on local and national funding sources. For more information on Active Partnership please visit the Active Partnership Network website - <http://www.activepartnerships.org/active-partnerships>

Tesco Bags of Help Grant

Bags of Help is Tesco's local community grant scheme where the money raised by the carrier bag charge in Tesco stores is being used to fund thousands of community projects across the UK. The projects must meet the criteria of bringing benefits to the community.

Bags of Help is administered by Groundwork who is working with Greenspace Scotland to support successful projects in Scotland.

<https://www.groundwork.org.uk/Sites/tescocommunityscheme/pages/Category/boh-grant-for-project-tes>

Sport Capital Fund

Sporting Capital is the first social investment fund in England that focuses specifically on organisations and projects that help to develop communities through sport and physical activity. They have a £3m Fund that provides loan funding of between £50,000 and £150,000 to eligible organisations.

See their web site www.sportingcapital.org.uk for more details.