



BRITISHROWING

Regional Chair's Report Eastern Region

December 2019

TEAMWORK | OPEN TO ALL | COMMITMENT



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Please note that all information in this report is in the public domain and can be freely shared with clubs, events, members and volunteers



1. Governing body update

British Rowing Awards 2020

This year's Volunteer & Coach of the Year awards will be renamed “The British Rowing Awards” and will be an all-new, gala awards ceremony and dinner in Hammersmith, London on Saturday 21 March 2020. A number of new awards have been added, including Affiliated Club of the Year, Rowing Project of the Year and Crew of the Year.

If there is a special person, club, competition or project that you think is deserving of special recognition from the rowing community, please check out the awards categories on the British Rowing website [here](#) and submit a nomination for them. Nominations close on Sunday 16 February.

We'd also love for you to join us at the event on Saturday 21 March. An array of special rowing guests have been confirmed, including Cath Bishop, James Cracknell, Imogen Grant, Jürgen Gröbler and Andrew Triggs Hodge. A number of tickets are available on sale to the rowing community. You can buy them online [here](#) - but don't delay, as we expect them to sell fast.

ClubHub Portal: our first anniversary

It's now just over a year since British Rowing launched the ClubHub Portal, an online system designed to help our affiliated clubs manage their members – and much more. Over the last 12 months we've spent a lot of time working with our partner Azolve to improve its performance, adding new features and introducing new clubs to the system. There are now 168 clubs using one or more feature of the ClubHub Portal, up from 126 clubs at the end of November 2019.



Outside of the club member management functionality, the most popular feature with clubs is the Boat Register (which provides clubs with the ability to create an online record of their boats and launches and purchase EA Boat Licences at a discounted rate) and Club Email (which lets clubs send to mailing lists created from their club members). 500-plus clubs also completed their annual affiliation through the system earlier this year.

The ClubHub Portal is provided as a benefit of a club's affiliation to British Rowing. To find out more about it, or if you have any questions about how it could work for your club, email the British Rowing Community Support team at ClubHub@britishrowing.org.

England Team selection for Home International Regatta 2020

England Team trials for this year's Home International Regatta (HIR) will take place at The Royal Albert Dock, London on Sunday, 12 July 2020, for both juniors and seniors. More information and the full selection policy can be found [here](#).

Entries for trials will open on Monday, 15 June 2020 on the British Rowing Online Entry System (BROE2) and close at 12:00 noon on Monday 6 July 2020. There will be an entry fee of £20.00 per seat (excluding coxes).

If you have any questions relating to the England Team at HIR, email Tim Liversage, England Team Manager at englandtm@britishrowing.org.

British Rowing support and advice for club facilities

British Rowing offers support to clubs in the area of facilities and premises (including many of the legal and governance structures related to premises). Support is provided by our Facilities Consultant, Alan Meegan (alan.meegan@britishrowing.org), who has many years' experience in this area. Guidance and support is provided for issues such as:

- Tenure negotiation
- Planning
- Facility Development, Design and Delivery
- DDR and Diversity compliance
- Fundraising and Grant Applications



- Legal Structures
- Governance
- Premises Design and Layout
- Water Access, Flooding

Alan is field-based and support can range from telephone consultation through to assisting clubs at meetings with freeholders, planners and councils. Guidance has been prepared to assist clubs in considering appropriate legal structures for ownership of facilities and equipment. The support is provided free of charge to clubs affiliated to British Rowing.

British Rowing Competition Framework - Phase 2

Phase 2 of the Competition Framework review is now under way, with the purpose of investigating and recommending improvements to the framework, launched in April 2018. It will take into account existing suggestions for enhancements, including ranking tables for competitors and league tables for clubs. New competition formats (eg. ladders and sprints) will also be reviewed, with the aim of creating more formal and informal opportunities for clubs to race. These discussions will be supported by a full suite of competition participation data.

Terms of Reference for a dedicated Working Group for the project have been agreed, and an open recruitment process for the group concluded. The individuals on the group all have a background related to rowing competitions, either as a competitor, coach or event organiser. A good range of ages is represented - the youngest is 20 years old, and the eldest 66.

British Rowing Membership Survey update

The annual British Rowing membership survey, conducted in October 2019, received over 2,000 full responses, up nearly 60% year on year. A snapshot of the responses to the main questions around British Rowing membership are provided below, and an update was included in the December edition of Rowing & Regatta magazine:

Are you satisfied with the membership services British Rowing provides?

- 52% satisfied or very satisfied (down 1% year on year)



- 12% dissatisfied or very dissatisfied (down 1% year on year)

Are you satisfied that British Rowing membership is good value for money?

- 49% satisfied or very satisfied (up 2% year on year)
- 16% dissatisfied or very dissatisfied (up 2% year on year)

Do you plan to renew your British Rowing membership when it expires?

- 86% yes (down 3% year on year)
- 15% no (up 4% year on year)

Are you happy with the service received from British Rowing staff?

- 74% happy or very happy (down 3% year on year)
- 8% not happy or very unhappy (up 2% year on year)

Love Rowing, British Rowing's Charitable Foundation

British Rowing formally launched its new charitable foundation for the rowing community, Love Rowing, on Thursday 21 November at the Cutty Sark in Greenwich. Thank you to everyone who attended or raised funds for the event - the evening was a great success and the silent and live auctions, combined with pledges and corporate commitments to our programmes brought the total funds raised to over £50,000.

Pilot projects for the three programmes – Schools, Adaptive and Community - are now being progressed. The aim is to complete these pilots by summer 2020, whilst continuing wider fundraising activity. Love Rowing will then be in a position to roll-out further projects and opportunities to get involved in these will be communicated to the rowing community. Further details of the programmes will be provided on the loverowing.org website and circulated in future Regional Chairs newsletters.

Upcoming British Rowing Women's Training Days

British Rowing holds a number of Women's Training Days each year to support female rowers in J15 to U23 age groups, and their coaches, who show talent characteristics and want to further their ambitions. Each day, athletes and their coach will work with a Talent Coach to learn about



how to work together to reach a rower's full potential. You can find the dates of the next training days (right through to April 2020) and posters to promote the event at your club, [here](#). If you want to know about the days themselves, please go [here](#).

EA strategic review of navigation charges

As part of their move towards a more financially sustainable future, the Environment Agency (EA) are in the process of revising their current boat registration charging framework. In October and November 2019 they ran six workshops, the purpose of which workshops was to consult navigation users on their initial ideas and plans, and capture feedback from attendees of the workshops. A copy of the feedback is attached, and we will supply further updates on this process as and when they are available.

Safeguarding and Protecting Children Training

Everyone who participates in rowing is entitled to do so in a safe and enjoyable environment. British Rowing is committed to helping everyone in rowing accept their responsibility to safeguard children and vulnerable adults from harm and abuse.

All British Rowing clubs, competitions and associated individuals must follow the policies defined in our policy documents. Procedures are in place showing the steps to be followed to ensure that children and vulnerable adults are protected, that concerns are reported, listened to and acted on appropriately. If you have any queries, please get in touch with the British Rowing Lead Safeguarding Officer: lso@britishrowing.org.

Safeguarding and Protecting Children training is accessible throughout the year and delivered by Active Partnerships. To find your nearest training provider go to <https://www.ukcoaching.org/courses/workshops/safeguarding-protecting-children>

Further safeguarding and protecting children resources can be found at: <https://www.britishrowing.org/about-us/safeguarding/>

In addition, the Child Protection in Sport Unit resource library has a number of videos, publications, online tool kits and examples of best practice to help sports clubs safeguard their junior members and vulnerable adult: <https://thecpsu.org.uk/resource-library/>



Tell us #YourStories

A reminder that if you have any interesting stories you'd like to share with the rowing community, remember to let British Rowing know via our page [here](#). #YourStories is designed to celebrate, inform, educate and highlight opportunities within rowing – whether it's fundraising, club development activities, key milestones you'd like celebrating or dedicated volunteers you'd like to thank.

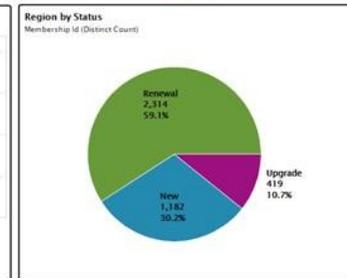
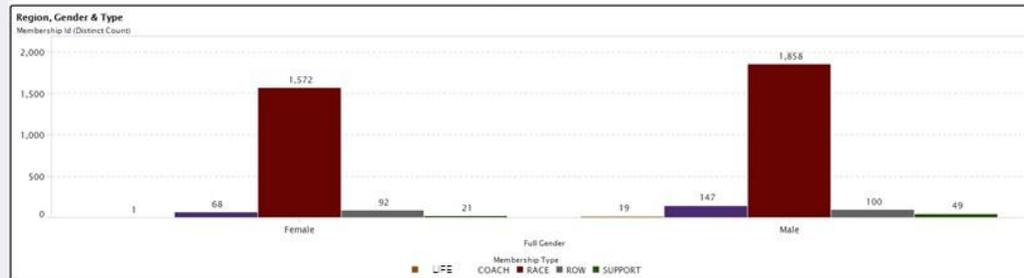
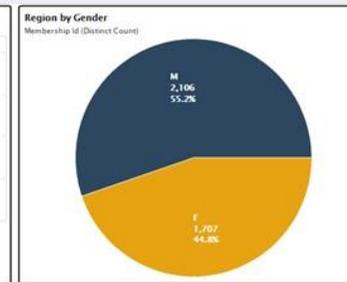
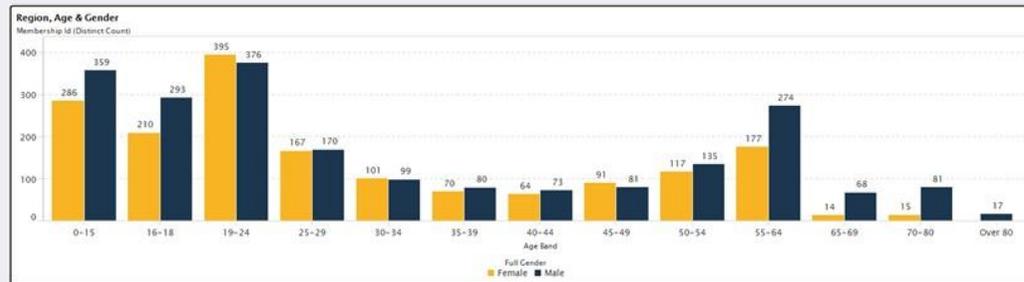


Regional Membership Stats

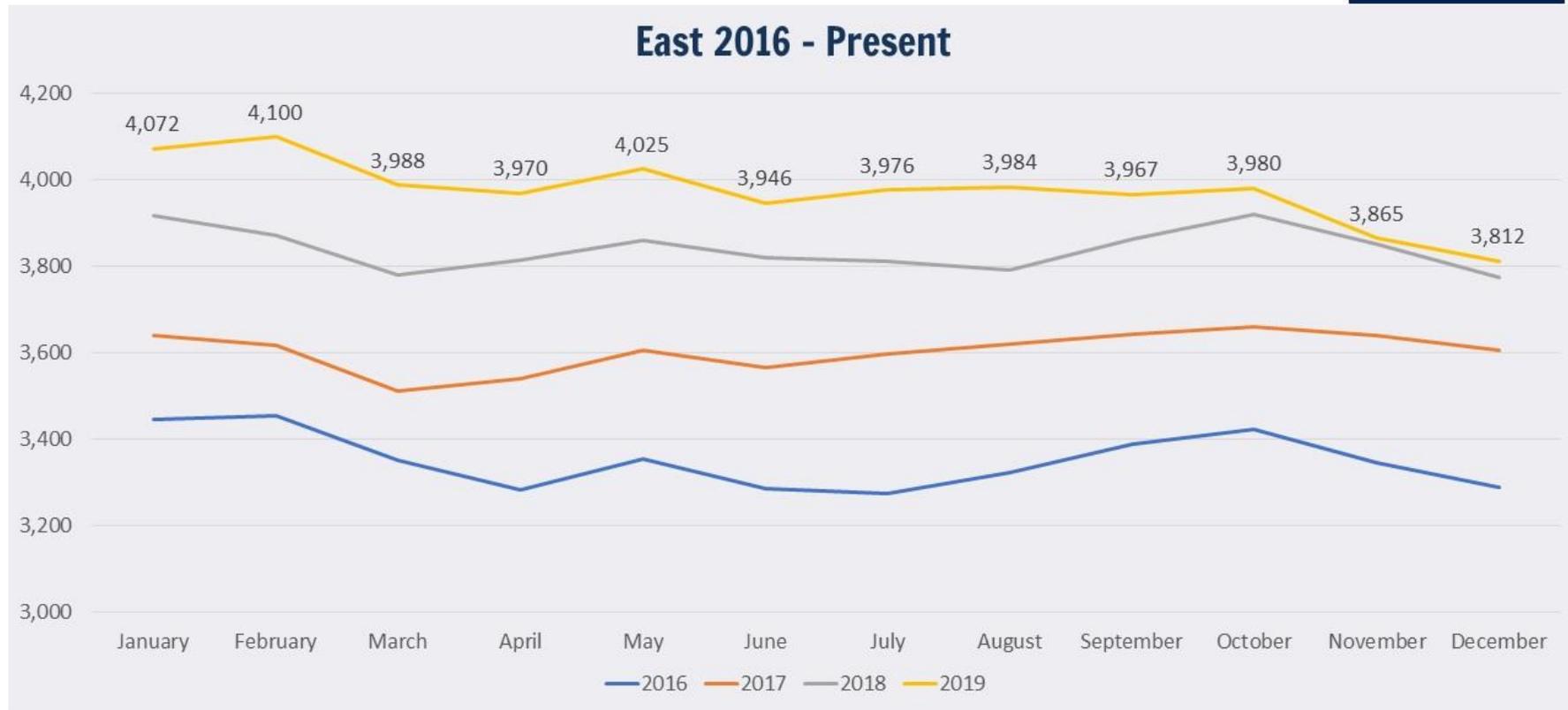
December 2019

East

Dec-19	Dec-18	% change y-o-y	Net change y-o-y
3,812	3,692	3.3%	120



December 2019



National Membership Stats

December 2019

Total members 2014 to present

In December 2019 we had 31,115 members. This is the highest reported December figure in British Rowing history and a good way to end the year.

January tends to be the highest membership month of the year, mainly because the schools will register their pupils for the term. We should expect to get close to 33,000 members if we are to continue the positive trend of 2019 into 2020.

50% of the membership increase y-o-y was due to Scottish, Welsh, Overseas and other members as shown on the next page.

Total Members, 2014 to present



Comparing like for like

Before we changed systems in December 2018 we didn't include Scotland and Wales in the total figures. The graph below tracks monthly membership excluding Scotland and Wales from 2016 – present.

Monthly Memberships excl. Scotland and Wales



Total Members

December 2019	31,115
December 2018	29,695
% change y-o-y	+ 4.8%
Actual change	1,420

In December 2019 we increased membership 4.8% compared to the same month last year.

Of the 1,420 increase 50.4% were from the British Rowing regions (716) and 49.6% of the increase took place in the other, non-BR, overseas, Scottish and Welsh regions (704).



December 2019

Membership by type

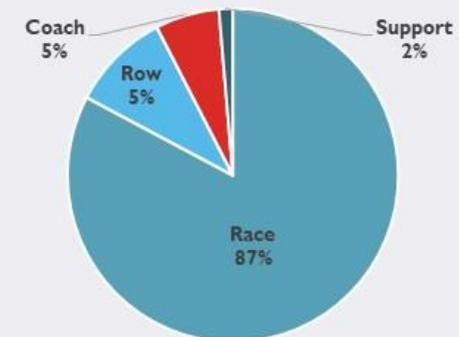
Race memberships make out the majority of memberships with a 4% increase compared to Gold/ Race members in December 2018.

COACH membership has declined throughout the year, this is likely to be due to that on Go Live all current members with coaching credentials were assigned COACH membership, as well as RACE membership (if they were Gold members). We know that not all qualified coaches are still coaching and so are unlikely to renew this membership. We should begin to see more stabilisation in the COACH member numbers from January onwards.

Membership type	Number of memberships	
	*people can have more than one	
	December	%
Race	27,889	87.4%
Row	1,587	5.0%
Coach	1,590	5.0%
Support	666	2.1%
Life members	171	0.5%
TOTAL	31,903	100%

	Race (2019)	Gold (2018)	% change y-o-y	net change y-o-y
January	28033	27636	1.44%	397
February	28040	27601	1.59%	439
March	27356	27536	-0.65%	-180
April	28875	27450	5.19%	1425
May	29889	27348	9.29%	2541
June	28239	27272	3.55%	967
July	28212	27113	4.05%	1099
August	28101	27113	3.64%	988
September	28457	27038	5.25%	1419
October	29086	26967	7.86%	2119
November	28532	26907	6.04%	1625
December	27899	26821	4.02%	1078

Membership by type



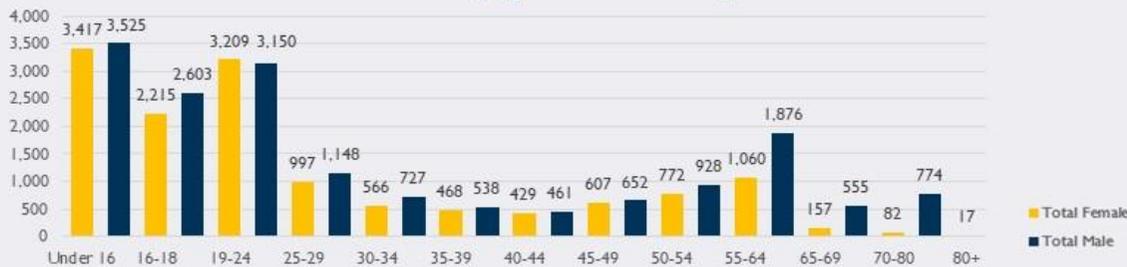
December 2019

Membership by gender

In December 2019 the gender stayed the same as in October and November moving to 50/50 with 45.0% female and 55.0% male.

The largest net increase in memberships in December 2019 took place in junior and student age groups followed by the 55-64 year olds, both male and female. The decrease in 0-15 year old boys should be rectified with the bulk upload of schools in January. Looking at percentages, females 55-64 (20.5%) again saw the largest increase. This was mainly due to the 36 new female members age 55-64 in the Eastern region and 70 new male members in WAGS.

Members by gender and age



Age	Gender	2019	2018	% change y-o-y	Net change y-o-y
0-15	Female	3,417	3,254	163	5.0%
	Male	3,525	3,693	-168	-4.5%
16-18	Female	2,215	1,986	229	11.5%
	Male	2,603	2,444	159	6.5%
19-24	Female	3,209	2,999	210	7.0%
	Male	3,150	2,932	218	7.4%
25-29	Female	997	969	28	2.9%
	Male	1,148	1,063	85	8.0%
30-34	Female	566	591	-25	-4.2%
	Male	727	706	21	3.0%
35-39	Female	468	474	-6	-1.3%
	Male	538	510	28	5.5%
40-44	Female	429	396	33	8.3%
	Male	461	447	14	3.1%
45-49	Female	607	592	15	2.5%
	Male	652	650	2	0.3%
50-54	Female	772	732	40	5.5%
	Male	928	900	28	3.1%
55-64	Female	1,060	880	180	20.5%
	Male	1,876	1,741	135	7.8%
65-69	Female	157	140	17	12.1%
	Male	555	570	-15	-2.6%
70-80	Female	82	69	13	18.8%
	Male	774	781	-7	-0.9%
Over 80	Female	17	16	1	6.3%
	Male	182	162	20	12.3%

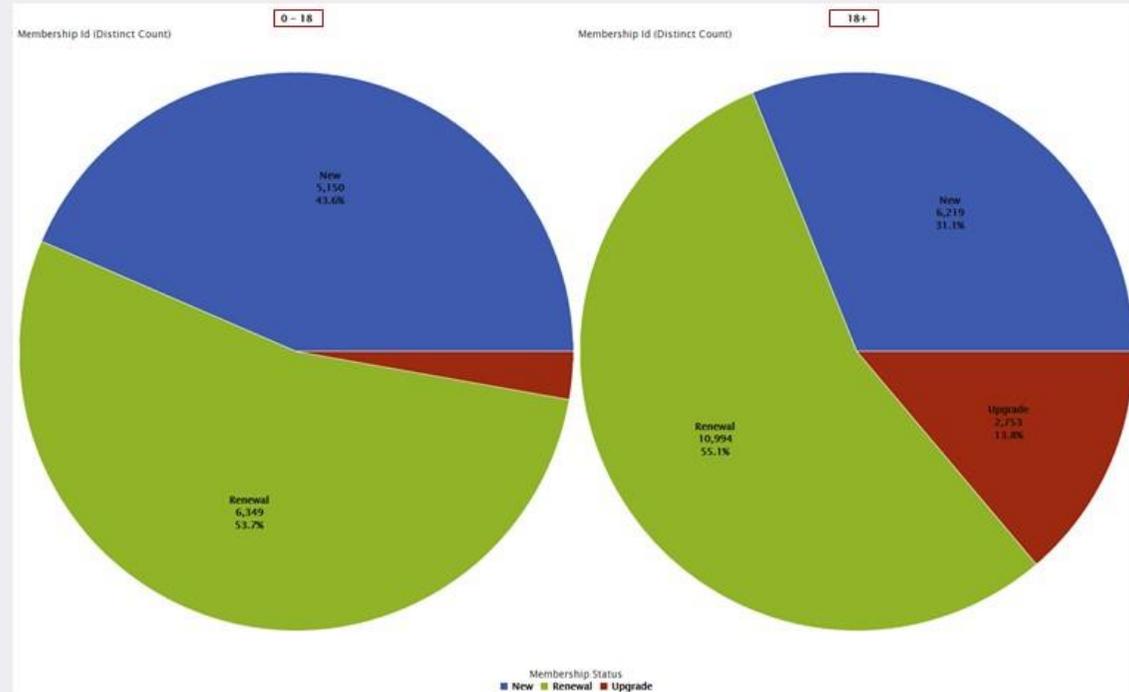
* Cells were highlighted in green or red when a % y-o-y difference >6% was found.

Membership by Status

In December 54.6% of all members were members who renewed. 36% were new members (net 11,963) and 10% upgraded from a different membership type.

The number of new members was much higher for the 0 – 18 age group whereas the 18+ age group saw more upgrades.

This is very similar to previous months.





Upcoming British Rowing Education & Training courses

Below is a list of all the courses and workshops that are still open for booking. If the course you want is not shown below you can always request a course via the British Rowing website [Requesting a Workshop](#) form.

Event Name	Event Location	Booking Dead Line	Start Date
Club Coach - Sliding Seat - Cardiff	Channel View Leisure Centre	01/02/2020	01/02/2020
Strength and Conditioning Club Coach - Cheshire	The Grange School	19/01/2020	02/02/2020
Capsize and Recovery Workshop, Bristol.	Salford Rowing Centre	30/01/2020	08/02/2020
Clean Sport - Newcastle University	Newcastle University	10/02/2020	10/02/2020
Club Coach - Sliding Seat - Strathclyde Park	Scottish Rowing Centre	19/01/2020	15/02/2020
Capsize and Recovery Workshop - Peterborough	Jack Hunt Swimming Pool	02/02/2020	16/02/2020
Club Coach course - Sliding Seat, Bristol.	Salford Rowing Centre	02/02/2020	22/02/2020
Session Coach course, Hereford/Bewdley	Hereford Rowing Club	02/02/2020	22/02/2020
Go Row Indoor Workshop for Fitness Professionals - Plymouth	Plymouth Life Centre	19/02/2020	26/02/2020
Man Overboard and Recovery - New Quay	New Quay Yacht Club	14/02/2020	29/02/2020
Session Coach Course, Leeds	Leeds The Edge	02/02/2020	01/03/2020
Session Coach Course, Llandaff.	Llandaff Rowing Club	16/02/2020	14/03/2020
Club Coach - Sliding Seat - Norwich and Sudbury	Sudbury Rowing Club	16/02/2020	14/03/2020
Go Row Indoor Workshop for Fitness Professionals - University of Birmingham	University of Birmingham Sport & Fitness - Slater Hall	18/03/2020	01/04/2020
Club Coach - Fixed Seat, New Quay	New Quay Yacht Club	06/03/2020	04/04/2020
Club Coach - Fixed Seat, Richmond upon Thames	14th Richmond Viking Scout Boating Centre	12/03/2020	24/04/2020
Capsize and Recovery Workshop - Cardiff	Llandaff Rowing Club	12/04/2020	26/04/2020
Safeguarding and Protecting Children Workshop, Richmond upon Thames.	14th Richmond Viking Scout Boating Centre	15/05/2020	15/05/2020

If you want to attend any of these courses please go to <https://www.britishrowing.org/rowing-activity-finder/calendar/?type=courses> and sign up.



2. Upcoming Events

Dates for your diary! Here are the dates of the British Rowing national championships being held in 2020:

[Junior Inter Regional Regatta 25th April](#)

[British Rowing Masters Championships 13th -14th June](#)

[British Rowing Junior Championships 17th-19th July](#)

3. Latest News

Here is a round-up of some of the key news items from British Rowing over the past month:

[Rosie Mayglotling inclusions on 2020 new years honours list](#)

[Jurgen Grobler to present award at inaugural British Rowing Awards](#)

[Records tumble at BRIC](#)

[Barbara Wilson appointed Deputy Chair of Sport Committee](#)

[British Rowing membership survey 2019 results](#)

[Rowers in the Thames & Eastern regions can hire boats thank to Charles Stanley Wealth Management setting goals with the GB rowing team](#)

[GB Rowing Team prepare for second assessment](#)

For more news from British Rowing, head to our news section on www.Britishrowing.org or follow British Rowing on social media on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).



4. Active Partnerships and other contacts

- Bedfordshire: Team Beds - Coach development: michelle@teambedsandluton.co.uk
- Buckinghamshire: Leap - skitson@leapwithus.org.uk
- Cambridgeshire: Living Sport - info@livingsport.co.uk
- Essex: Active Essex - Volunteer and Club Development: Toby.Andrews@ActiveEssex.org
- - Coaching lead: Lauren.Neve@ActiveEssex.org
- Hertfordshire: Herts Sport Partnership - info@sportinherts.org.uk
- Norfolk: Active Norfolk - Club development: aaron.roberts@activenorfolk.org
- Northamptonshire: Northamptonshire Sport – info@northamptonshiresport.org
- Suffolk: Suffolk Sport -Info@suffolkspport.com

British Rowing Community Support Team: clubsupport@britishrowing.org



5. Funding Opportunities

Sport England

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found here: <https://www.sportengland.org/funding/>

Active Partnerships (Old CSPs)

Active Partnerships are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the Active Partnerships have funding pages which have information on local and national funding sources. For more information on Active Partnership please visit the Active Partnership Network website - <http://www.activepartnerships.org/active-partnerships>

Tesco Bags of Help Grant

Bags of Help is Tesco's local community grant scheme where the money raised by the carrier bag charge in Tesco stores is being used to fund thousands of community projects across the UK. The projects must meet the criteria of bringing benefits to the community.

Bags of Help is administered by Groundwork who is working with Greenspace Scotland to support successful projects in Scotland.

<https://www.groundwork.org.uk/Sites/tescocommunityscheme/pages/Category/boh-grant-for-project-tes>

Sport Capital Fund

Sporting Capital is the first social investment fund in England that focuses specifically on organisations and projects that help to develop communities through sport and physical activity. They have a £3m Fund that provides loan funding of between £50,000 and £150,000 to eligible organisations.

See their web site www.sportingcapital.org.uk for more details.